DEAR DONORS AND MEMBERS:

Thank you once again for the opportunity to serve your interests this past year as valued members of the KU Alumni Association! Your membership and contributions to Association programs and communications, by every measurable metric, helped set records in the number of communications, number of events and programs. In addition, our volunteer ranks worldwide now total more than 2,000 individuals. Member volunteers help broaden and deepen our ability to engage more and more graduates and friends from afar. The engagement and support of KU alumni and friends have, and will always be, true trademarks of being a Jayhawk.

Growing programs and communications services for members is of utmost importance to the Association. In a recent survey to all graduates, we asked a number of questions about how we are doing and what more we should be doing. As many of you probably have noticed, we have been conducting more surveys than in years past because your feedback helps drive the Association’s strategies to meet the high standards you expect from us. This coming year, because of your feedback, we will launch new programs in career services and alumni mentoring for members to better access the powerful alumni network and build stronger mentoring relationships within a wide array of professions.

An investment in your KU Alumni Association is an investment in increasing and promoting the value of the KU degree. We thank you for your support and hope you enjoy reading this annual report—you are the reason we set records and the reach of KU continues to grow!

Rock Chalk!

Kevin J. Corbett, c’88
President

Jeff Kennedy, j’81
National Chair, 2013–’14

rockchalk
The KU Alumni Association’s mission is to strengthen the University of Kansas by informing, engaging and mobilizing the KU community. Through its programs and communications, the Association reaches thousands of Jayhawks who are passionate about KU.

**Alumni Networks**

Networks enjoy KU camaraderie, recruit students and work to strengthen the University.

- **114 NETWORKS**
  - (23 in Kansas, 59 national, 27 international, 5 affinity)
- **400 EVENTS**
  - (220 in Kansas)
- **105 ’Hawk Days events**
  - connecting over 8,000 Jayhawks, with over 90,000 miles traveled by Association staff.
- **50,000 ATTENDEES**

**Legacy Scholarships**

Alumni established the Jayhawk Generations legacy scholarship for out-of-state students.

- 147 freshmen from 20 states are on campus in fall 2014.
- Academically qualifying out-of-state students from KU families receive partial tuition waivers ranging from $19,864 to $50,032 over four years, based on their achievement. Among the 147 freshmen Jayhawk Generations Scholars for fall 2014, 74 received the largest award.

**Volunteers**

The Association relies on the help of volunteers to connect Jayhawks across the globe and achieve its goals. We are indebted to these Jayhawks for their loyal service.

**2014 KU Alumni Association Volunteers:**

- **26 NATIONAL BOARD OF DIRECTORS**
  - 40: Kansas City Network
  - 30: Wichita Network
  - 200: Kansas Networks
  - 95: National Networks
  - 32: International Networks
  - 155: Kansas Honors Program
  - 37: Student Alumni Leadership Board
  - 15: Homecoming

**Adams Alumni Center**

- **50,000 GUESTS**
  - 900 events at 1266 Oread Avenue

**Kansas Honors Program**

For 42 years, KHP has reached out to high school seniors across the state.

- **36 EVENTS**
  - 3,500 SCHOLARS
  - 125,000 SINCE 1971

**Broadcast emails**

- 1,795 emails sent (an average of 150 sent per month)
  - 149,047 alumni email addresses
  - 164,130 (including donors and friends)
  - 110,000 participants in social media

HIGHLIGHTS OF THE YEAR, BY THE NUMBERS
MEMBERSHIP AND ALUMNI RECORDS

As of June 30, 2014, the Association included 41,823 members—a record number of Life Members and a dramatic increase in the number of Future Jayhawks memberships for children. The annual regular membership category includes 6,242 graduates of the Class of 2014, whose one-year memberships are gifts from KU Endowment.

Membership type:

- **10,290** Annual Regular
- **18,152** Life Regular
- **3,228** Annual Jayhawk Society
- **1,410** Life Jayhawk Society
- **6,242** New Graduate Members
- **1,265** Student Alumni
- **1,236** Future Jayhawks

**Total Members:** 41,823

### Alumni Records

217,730

# of records on file for KU degree holders

Total database: 727,454

### Alumni in Kansas

Alumni in the U.S.
Financial summary for the fiscal year ending June 30, 2014

The Association is a careful steward of resources, with more than 80% of funding going directly to programming. Highly efficient charities spend 75% or more of expenses on programming.* You can be confident that your investment in the Alumni Association is being put to good use!

*charitynavigator.org 11/08/13

The figures that appear in the financial summary shown here are derived from the 2014 financial statements audited by Mize, Houser & Company, P.A., which has issued an unqualified opinion.
The Presidents Club recognizes annual gifts of $1,000 to $10,000 and more in support of the Association’s work to build a network that is an active and powerful community to strengthen the University.

**Level $10,000 +**

- Richard A. Billings & Judy Howard Billings
  Lakewood, CO
- Donald R. Brada, Sr. & Carolyn Cromb Brada
  Lawrence, KS
- James P. Broyles & Terry Broyles
  Newport Beach, CA
- Melissa & Robert L. Burnam
  League City, TX
- Donald R. Brada, Sr. & Carolyn Cromb Brada
  Lawrence, KS
- James P. Broyles & Terry Broyles
  Newport Beach, CA
- Richard C. Clarkson
  Denver, CO
- Linda Simons deMenocal & Daniel C. deMenocal Jr.
  Bedford, NY
- Barton L. Duckworth & Debra Dennis Duckworth
  Houston, TX
- Tim B. Fritz & Cindy L. Fritz
  Lawrence, KS
- Randy J. & Virginia G.
  Gilmore
  Liberal, KS
- Scott J. & Jennifer Gilmore
  Liberal, KS
- William R. Hagman Jr. & Dorothy F. Hagman
  Naples, FL
- Helen B. Healy & Edward J. Healy
  Eastborough, KS
- Lawrence Hickey Jr.
  Joplin, MO
- Forrest E. & Sally S. Hoglund
  Dallas, TX
- Catherine Holland
  Russell, KS
- Jay & Julia R. Howard
  Austin, TX
- Monte C. Johnson & Kay Rathbone Johnson
  Lawrence, KS
- Brad Korell & Justin McNulty
  Austin, TX
- M B Krupp Foundation
  Lenexa, KS
- Dorothy Wahlgemuth Lynch
  Olathe, KS
- Jeffrey B. Morrison & Mary Margaret Morrison
  Lawrence, KS
- Lindsay Olsen
  Leawood, KS
- Gary W. & Sue Padgett
  Greenleaf, KS
- Allyn W. Risley & Jill Bogan
  Houston, TX
- Scott & Carol L. Ritchie
  Wichita, KS
- Laura Smith Ryan & Edward F. Ryan
  Saint Louis, MO
- Scott R. Seyfarth & Eileen Seyfarth
  Hinsdale, IL
- Dan C. Simons Sr. & Trisha Simons
  Lawrence, KS
- Dolph C. Simons Jr. & Pamela C. Simons
  Lawrence, KS
- Dolph C. Simons III & Lisa M. Simons
  Lawrence, KS
- Pamela A. Simons
  East Gulf Lake, MN
- Linda Ellis Sims & Russ Sims
  Independence, MO
- John H. Stauffer Sr.
  Topeka, KS
- John T. Stewart III & Linda Bliss Stewart
  Wellington, KS
- Todd L. Sutherland & Laura B. Sutherland
  Lawrence, KS
- Kyle D. Vann & Barbara A. Vann
  The Woodlands, TX
- Kurt D. & Sue Watson
  Andover, KS

**Level $5,000 - $9,999**

- James E. Bredfeldt
  Bellevue, WA
- Kristen A. Brown, & Darby C. Brown
  Parker, CO
- Tom H. Collinson & Jane Fox
  Collinson
  Pittsburg, KS
- Dan Crawford
  Plainville, KS
- John Crawford
  Hays, KS
- Scott Crawford
  Hays, KS
- Steven J. & Kelly K. Dillman
  Kansas City, MO
As Larry Hickey Jr. recalls his student years on the Hill, he says he’s 92 going on 18. “It was the opening of my whole life. I just revel every time I think about the University, the beauty of the campus and the thrill of being there.”

Hickey, 83, has remained close to the University, serving for decades as an alumni ambassador in southeast Kansas and southwest Missouri from his home base in Joplin, Missouri, and contributing financial support for alumni programs. This year he provided $100,000 to support the Alumni Association.

“I don’t feel that I ever really left KU,” he says. “I’ve been a Jayhawk and a campus leader. I served on the Alumni Association’s Board of Directors from 1976 to 1981. In 1996, the Hickey’s received the Mildred Cleddelheimer Alumni Award for their longtime service to KU in their community.

Hickey describes Virginia, who died in 2003, as “absolutely flawless.” As a leader in her KU sorority, Gamma Phi Beta, she was chosen to start a new chapter at the University of Southern California, where she graduated summa cum laude as a member of Phi Beta Kappa. But she remained a Jayhawk at heart.

The Hickey’s traveled 16 times with the Flying Jayhawks. “Our alumni were always peppered with another school on the trip,” Larry recalls. “And travel with the Flying Jayhawks was a great education. We didn’t know the language, but we could get anywhere with a handshake, a smile and a ‘Thank you.’ Like her husband, Virginia became a devoted community volunteer in Joplin. They are the only couple to each earn distinction as Joplin’s Outstanding Citizen.

Hickey credits fellow Jayhawks for helping him succeed in business ventures throughout his career, and he hopes his involvement and support of the Association will extend the tradition of friendship and generosity: “Life has been a road map for miracles for me,” he says, “and I’m truly grateful.”

Level
$83,000 – $4,999
Frank J. & Barbara Becker Lawrence, KS
Lyle Billips Bogus, CA
Erin D. & Jenell Billips Shawnee, KS
Patrick B. & Elizabeth Billips Wichita, KS
Jill M. & Kevin J. Corbett Lawrence, KS
Richard J. Cummings & Laura Harrington Cummings Wichita, KS
Rick A. Harrington & Suzan Dwyer Harrington Scottsdale, AZ
Susan N. & Sharon Harrington Lawrence, KS
Martha G. & John D. Hayes Manhattan, KS
Jennifer S. & James Hayes Lawrence, KS
Richard L. Bond & Suzanne S. Bond Overland Park, KS
Dana K. Anderson & Sue Anderson Los Angeles, CA
Steven C. Anderson Wichita, KS
Sue Anschutz-Rodgers Denver, CO
Malcolm W. Applegate Indianapolis, IN
Scott R. & Melissa Appleman Chicago, IL
Miles E. & Rebekah A. Ausdehn Lawrence, KS
Molly R. & David Austin Overland Park, KS
Richard J. Ayesh & Patti S. Ayesh Wichita, KS
John W. Ballard III & Cynthia S. Ballard Overland Park, KS
Tracy Ashlock Barton Denver, CO
R. Michael Beatty & Mary Nell Beatty Salina, KS
Catherine R. Bell & Joseph N. Sterner Shawnee, KS
Joshua L. & Jennifer Benbow Topeka, KS
Jeffrey P. Blevins & Jean Fisher Briley Overland Park, KS
Aaron R. Brinkman Dallas, TX
Suzanne R. Brito & Raul Brito Wichita, KS
James E. Berkley & Rich Berkley Salina, KS
Mike Berkley & Debra Berkley Salina, KS
Leslie Sweem Bhutani & Ashish Bhutani Greenwich, CT
Greg Billips Hill City, KS
Kevin R. & Amber Blish Linwood, KS
Debra Bloor & Chris Bloor Forest Park, KS
Jill M. & Kevin J. Corbett Lawrence, KS
Richard J. Cummings & Laura Harrington Cummings Wichita, KS
Rick A. Harrington & Suzan Dwyer Harrington Scottsdale, AZ
Charles E. & Kathleen M. Heath Lawrence, KS
William J. & Starla Hill Liberal, KS
David R. Hoese & Joan Brady Hoese Chicago, IL
Ashley P. & Braden Hopkins Park City, UT
William M. Houglund & Caroline Houglund Lawrence, KS
Eric K. Nordling & Debbie L. Nordling Hays, KS
Rick R. Renfro & Nancy Samuels Renfro Lawrence, KS
Harold Burton Rice Jr. & Joan A. Rice Walnut Creek, CA
Miles E. Schnaer & Paula G. Schnaer Olpha, KS
Virginia Child Shackleford & William H. Shackleford III Mission Hills, KS
John C. Thomas & Becky VanWyhe Thomas Baldwin City, KS
David A. & Bridget Van Ekker Flossmoor, IL
Mary F. Ventura, EdD & Randy L. Sedlacek Roeland Park, KS
Jeff Wilson & Vicki H. Wilson Salina, KS
Elizabeth Hartley Winemotre Prairie Village, KS
Jeff L. Wolfe & Barbara Blinn Wolfe Boise, ID
Suzanne R. Brito & Raul Brito Wichita, KS
James E. Berkley & Rich Berkley Salina, KS
Mike Berkley & Debra Berkley Salina, KS
Leslie Sweem Bhutani & Ashish Bhutani Greenwich, CT
Greg Billips Hill City, KS
William D. & Linda Bishorn Lawrence, KS
David F. & Leslie L. Burgstahler New York, NY
Paul “Bud” Burke Jr. & Debbie Weihe Burke Lawrence, KS
Raynie G. & Nancy Johnson Carson Overland Park, KS
John M. Callen & Kelly Edmiston Callen Wichita, KS
Debra Elmore Campbell & Welsey E. Campbell Garden City, KS
David M. & Colette A. Koacour Wellington, KS
Francis E. Carr Wellington, KS
Kevin E. Carroll & Lisa M. Carroll Johns Creek, GA
Ruth M. Cathcart-Rake & William F. Cathcart-Rake Salina, KS
Ellen C. Chidhamo & Bradley L. Chidhamo Lawrence, KS
Michael J. Chun & Bina M. Chun Honolulu, HI
Donald H. Close & Robin S. Close Newbury Park, CA
Catherine Coberly Amalilte, TX
Howard E. Cohen & Debra L. Cohen Leawood, KS
Francis E. Carr Wellington, KS
William H. Shackelford III Wichita, KS
Virginia Child Shackelford & Harold Burton Rice Jr. Overland Park, KS
1976 to 1981. In 1996, the Hick- eys received the Mildred Cleddelheimer Alumni Award for their longtime service to KU in their community.

Like her husband, Virginia became a devoted community volunteer in Joplin. They are the only couple to each earn distinction as Joplin’s Outstanding Citizen.

Hickey credits fellow Jayhawks for helping him succeed in business ventures throughout his career, and he hopes his involvement and support of the Association will extend the tradition of friendship and generosity: “Life has been a road map for miracles for me,” he says, “and I’m truly grateful.”

Hosted numerous events for area Jayhawks and campus leaders. He served on the Alumni Association’s Board of Directors from 1976 to 1981. In 1996, the Hickey’s received the Mildred Cleddelheimer Alumni Award for their longtime service to KU in their community.

As Larry Hickey Jr. recalls his student years on the Hill, he says he’s 92 going on 18. “It was the opening of my whole life. I just revel every time I think about the University, the beauty of the campus and the thrill of being there.”

Hickey, 83, has remained close to the University, serving for decades as an alumni ambassador in southeast Kansas and southwest Missouri from his home base in Joplin, Missouri, and contributing financial support for alumni programs. This year he provided $100,000 to support the Alumni Association.

“I don’t feel that I ever really left KU,” he says. “I’ve been a Jayhawk and a campus leader. I served on the Alumni Association’s Board of Directors from 1976 to 1981. In 1996, the Hickey’s received the Mildred Cleddelheimer Alumni Award for their longtime service to KU in their community.

Hickey describes Virginia, who died in 2003, as “absolutely flawless.” As a leader in her KU sorority, Gamma Phi Beta, she was chosen to start a new chapter at the University of Southern California, where she graduated summa cum laude as a member of Phi Beta Kappa. But she remained a Jayhawk at heart.

The Hickey’s traveled 16 times with the Flying Jayhawks. “Our alumni were always peppered with another school on the trip,” Larry recalls. “And travel with the Flying Jayhawks was a great education. We didn’t know the language, but we could get anywhere with a handshake, a smile and a ‘Thank you.’ Like her husband, Virginia became a devoted community volunteer in Joplin. They are the only couple to each earn distinction as Joplin’s Outstanding Citizen.

Hickey credits fellow Jayhawks for helping him succeed in business ventures throughout his career, and he hopes his involvement and support of the Association will extend the tradition of friendship and generosity: “Life has been a road map for miracles for me,” he says, “and I’m truly grateful.”
“Clarkson says, “and you all do it so well.” It’s the greatest outreach that the University can have on campus. And you all do it so well.”

It’s the greatest outreach that the University can have on campus. “It’s an extension of the University experience,” Clarkson says, “and a beautifully orchestrated extension at that.”

Clarkson in 2015 will photograph his 60th-consecutive men’s NCAA Final Four. It would be a bonus for him to again watch his beloved Jayhawks from his courtside perch, but regardless of KU’s tournament fortunes, he’s certain to savor an experience that never grows old.

“One never knows for sure who is going to win. It’s the intrigue of all of the fans,” Clarkson says, “and you all do it so well.”
I n April the Association received news of an extraordinary, record-setting commitment: $20 million from an anonymous graduate who has established estate plans to benefit the Association and the University. The donor said he appreciated the education he received at KU, where he received scholarship assistance. “This gift will ensure that this tradition will continue in the years to come for the University,” Kevin Corbett, c’88, Association president, expressed gratitude. “This generous donor takes a very long-term and high-level view of what drives the success of the University of Kansas by making a commitment to further engage and mobilize KU’s greatest strength—its graduates,” he said. “The storied success of KU has always been dependent on graduates who have been generous, and who have lent their knowledge and talents to improve the value of the KU degree. This gift will ensure that this tradition will continue in the years to come for the University.”

Chancellor Bernadette Gray-Little also praised the donor. “This commitment to the Greater KU Fund will help us achieve our bold aspirations for the University by targeting resources to our top priorities, as well as supporting future generations of Jayhawks through student scholarships,” she said. “This is a truly generous commitment, and one that will have long-lasting benefits.”

**2014-15 Board of Directors**

**CHAIR**  
- Camille Bribiesca  
  Nyberg, c’96, g’98, Wichita

**CHAIR-ELECT**  
- Richard E. Putnam, c’77, i’80, Omaha, Nebraska

**EXECUTIVE COMMITTEE**  
- Kevin E. Carroll, assoc., Atlanta, Georgia  
- Jeff Kennedy, j’81, Wichita  
- Shellee Hook McCoy, d’73, Topeka  
- Camille Bribiesca  
  Nyberg, c’96, g’98, Wichita  
- Richard E. Putnam, c’77, i’80, Omaha, Nebraska  
- Scott R. Seyfarth, b’83, Hinsdale, Illinois  
- Jeff L. Wolfe, b’83, Meridian, Idaho

**DIRECTIONS TO 2015**  
- Paul L. Carttar, c’76, Lawrence  
- Scott R. Seyfarth, b’83, Hinsdale, Illinois  
- Brenda Marzett Vann, c’71, g’72, Kansas City  
- Jeff L. Wolfe, b’83, Meridian, Idaho

**DIRECTIONS TO 2016**  
- James Bredfeldt, c’70, m’74, Bellevue, Washington  
- John Jeter, c’77, m’81, Hays  
- Shellee Hook McCoy, d’73, Topeka  
- Lori Anderson Pieing, b’92, Austin, Texas  
- Mark Randall, j’03, Englewood, Colorado

**DIRECTIONS TO 2017**  
- Donald R. Brada, c’61, m’65, Lawrence  
- Luke B. Bobo, b’82, Shawnee  
- Kevin E. Carroll, assoc., Johns Creek, Georgia  
- Marc K. Deuth, e’05, Washington, D.C.  
- Gregory E. Ek, b’76, Wichita

**DIRECTORS TO 2018**  
- John W. Ballard III, b’73, Overland Park, Kansas  
- Aaron R. Brinkman, j’98, Dallas, Texas  
- Debi Dennis Duckworth, d’79, Houston, Texas  
- Jill Simpson Miller, d’01, Webb City, Missouri  
- Jerry D. Skillet, b’81, Altadena, California

**DIRECTORS TO 2019**  
- Carrie W. Coulson, b’02, i’05, New York, New York  
- Cory L. Lagerstrom, c’94, g’98, 198, Mission Hills  
- Cindy Emig Zanker, c’81, m’85, Lawrence  
- Timothy T. Trump, b’80, i’83, Tulsa, Oklahoma  
- Albert I. Shank Jr., b’77, Liberal

**ASSOCIATION STAFF**  
- Kevin J. Corbett, c’88, President

**ADMINISTRATION**  
- Heather Hawkins, j’06, Executive Assistant to the President  
- Heather Heideman, ‘07, Receptionist  
- Marcia Wilcox, Office Assistant

**ALUMNI CENTER**  
- Timothy E. Brandt, b’74, Director of Adams Alumni Center

**ALUMNI STUDENT & MEMBERSHIP PROGRAMS**  
- Brad Eland, b’09, g’11, Director of Academic Programs  
- Emily Ellison, c’01, Coordinator of Operations  
- Tim Harris, Vice President for Membership  
- Kelsey Hill, c’12, Coordinator of Alumni Programs  
- Paige Hofer, d’90, Coordinator of Student Programs

**FINANCE**  
- Jodi Nachtigal, Controller  
- Dwight Parman, Senior Vice President for Finance and Human Resources  
- Karen Whipple, Accountant

**HOSPITALITY SERVICES**  
- Laurie Doud, c’98, Event Coordinator  
- Bryan Greve, Senior Vice President for Hospitality  
- Laura Stephens, 08, Assistant Director of Hospitality

**INTERNET SERVICES AND MARKETING**  
- Debbi Johanning, c’98, Digital Media Content Manager  
- David Johnston, j’94, g’06, Vice President for Internet Services and Marketing  
- Kara Schwerdt, j’13, Digital Media and Marketing Coordinator  
- Michael Wick, c’83, Web Developer

**LEGACY RELATIONS**  
- Joy Larson Maxwell, c’03, j’03, Director of Legacy Relations

**RECORDS**  
- Bill Green, Senior Vice President for Information Services  
- Brittany Johnson, c’11, Records Specialist  
- Julie Lowrance, Records Specialist and License Plate Administrator  
- Linda McCaffrey, ’85, Records Specialist  
- Helen Mesersuli, d’66, Records Specialist  
- Stefanie Shackelford, Vice President for Alumni Records
Members make the difference.
Your support enables the Alumni Association to do great things for our alumni, students and our alma mater.

Thank you