



ANNUAL REPORT

.....
KU Alumni Association 2013-14

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DEAR DONORS AND MEMBERS:



Thank you once again for the opportunity to serve your interests this past year as valued members of the KU Alumni Association! Your membership and contributions to Association programs and communications, by every measurable metric, helped set records in the number of communications, number of events and programs. In addition, our volunteer ranks worldwide now total more than 2,000 individuals. Member volunteers help broaden and deepen our ability to engage more and more graduates and friends from afar. The engagement and support of KU alumni and friends have, and will always be, true trademarks of being a Jayhawk.



Corbett and Kennedy

Growing programs and communications services for members is of utmost importance to the Association. In a recent survey to all graduates, we asked a number of questions about how we are doing and what more we should be doing. As many of you probably have noticed, we have been conducting more surveys than in years past because your feedback helps drive the Association's strategies to meet the high standards you expect from us. This coming year, because of your feedback, we will launch new programs in career services and alumni mentoring for members to better access the powerful alumni network and build stronger mentoring relationships within a wide array of professions.

An investment in your KU Alumni Association is an investment in increasing and promoting the value of the KU degree. We thank you for your support and hope you enjoy reading this annual report—you are the reason we set records and the reach of KU continues to grow!

Rock Chalk!

Kevin J. Corbett, c'88
President

Jeff Kennedy, j'81
National Chair, 2013-'14



HIGHLIGHTS OF THE YEAR, BY THE NUMBERS

The KU Alumni Association's mission is to strengthen the University of Kansas by informing, engaging and mobilizing the KU community. Through its programs and communications, the Association reaches thousands of Jayhawks who are passionate about KU.



Legacy Scholarships

{ Alumni established the Jayhawk Generations legacy scholarship for out-of-state students. }

147 freshmen from **20** states are on campus in fall **2014**.



Academically qualifying out-of-state students from KU families receive partial tuition waivers ranging from **\$19,864** to **\$50,032** over four years, based on their achievement. Among the 147 freshmen Jayhawk Generations Scholars for fall 2014, **74** received the largest award.

Alumni Networks

Networks enjoy KU camaraderie, recruit students and work to strengthen the University.

114

NETWORKS

(**23** in Kansas, **59** national **27** international, **5** affinity)

400

EVENTS

(**220** in Kansas)

105 'Hawk Days events

connecting over **8,000** Jayhawks, with over **90,000** miles traveled by Association staff.

50,000 ATTENDEES



Volunteers

The Association relies on the help of volunteers to connect Jayhawks across the globe and achieve its goals. We are indebted to these Jayhawks for their loyal service.

2014 KU Alumni Association Volunteers:

26 NATIONAL BOARD OF DIRECTORS

- 40:** Kansas City Network
- 30:** Wichita Network
- 200:** Kansas Networks
- 95:** National Networks
- 32:** International Networks
- 155:** Kansas Honors Program
- 37:** Student Alumni Leadership Board
- 15:** Homecoming

1,771 JAYHAWKS FOR HIGHER EDUCATION (331 more than last year)

- 7:** 50 Year Reunion Committee
- 17:** Gold Medal Club Reunion Committee
- 60:** Affinity Networks (Black Alumni, Hispanic Alumni, Band Alumni, Veterans Chapter)

Total KU Alumni Association Volunteers **2,485**

Adams Alumni Center

50,000 GUESTS

900 events at 1266 Oread Avenue



Kansas Honors Program

{ For 42 years, KHP has reached out to high school seniors across the state. }

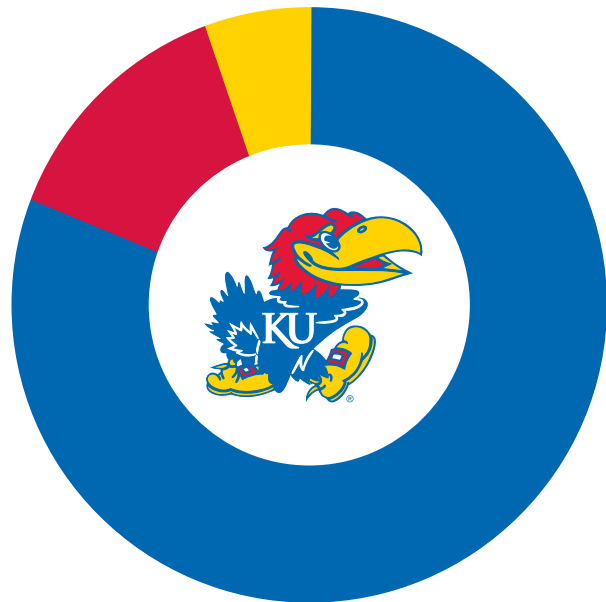


36 EVENTS
3,500 SCHOLARS
125,000 SINCE 1971

Broadcast emails

1,795 emails sent (an average of 150 sent per month)
149,047 alumni email addresses
164,130 (including donors and friends)
110,000 participants in social media

Financial summary for the fiscal year ending June 30, 2014

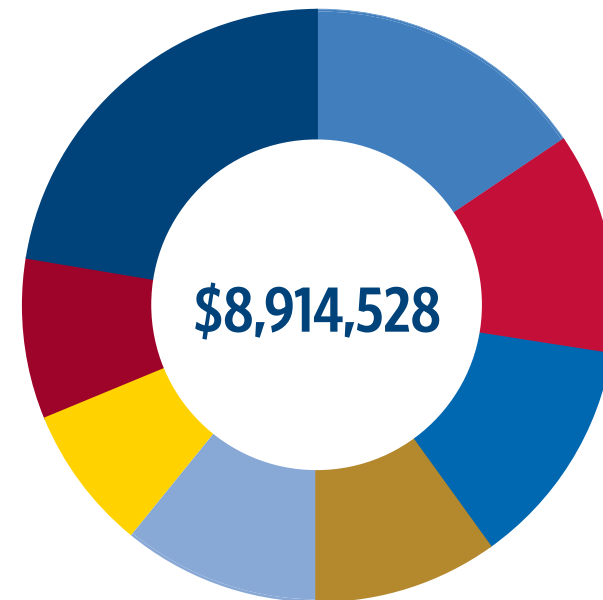


Program Efficiency

- **81%, Programming**
- **13%, Membership & Fundraising**
- **6%, Management & General**

The Association is a *careful steward* of resources, with more than **80%** of funding going directly to programming. Highly efficient charities spend 75% or more of expenses on programming.* You can be confident that your investment in the Alumni Association is being put to good use!

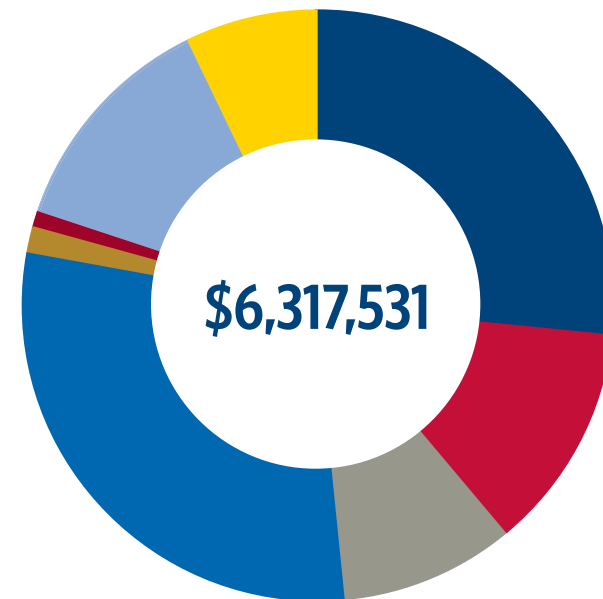
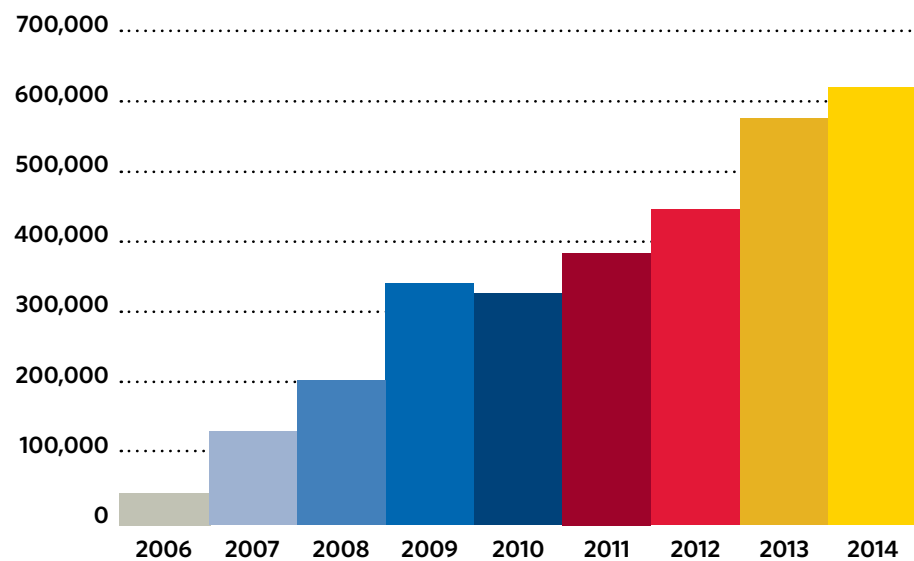
*charitynavigator.org 11/08/13



Revenues

- **15%, \$1,373,076**
Membership dues
- **13%, \$1,124,841**
University support & external grants
- **14%, \$1,235,079**
Unrestricted contributions
- **9%, \$824,219**
Bequests & restricted contributions
- **11%, \$965,966**
Royalties
- **8%, \$766,904**
Sales, commissions & event registrations
- **9%, \$778,058**
Investment income
- **21%, \$1,846,385**
Unrealized gain on investments & endowments

Presidents Club Revenue



Operating Expenses

- **27%, \$1,677,487**
Networks & constituent groups & advocacy
- **14%, \$875,857**
Publications
- **8%, \$476,242**
Records
- **28%, \$1,784,846**
Events & awards
- **3%, \$185,982**
Student programming
- **1%, \$93,452**
Other
- **13%, \$851,038**
Membership development & fundraising
- **6%, \$372,627**
Management and general

The figures that appear in the financial summary shown here are derived from the 2014 financial statements audited by Mize, Houser & Company, P.A., which has issued an unqualified opinion.



PRESIDENTS CLUB 2014 MEMBERS

The Presidents Club recognizes annual gifts of \$1,000 to \$10,000 and more in support of the Association's work to build a network that is an active and powerful community to strengthen the University.

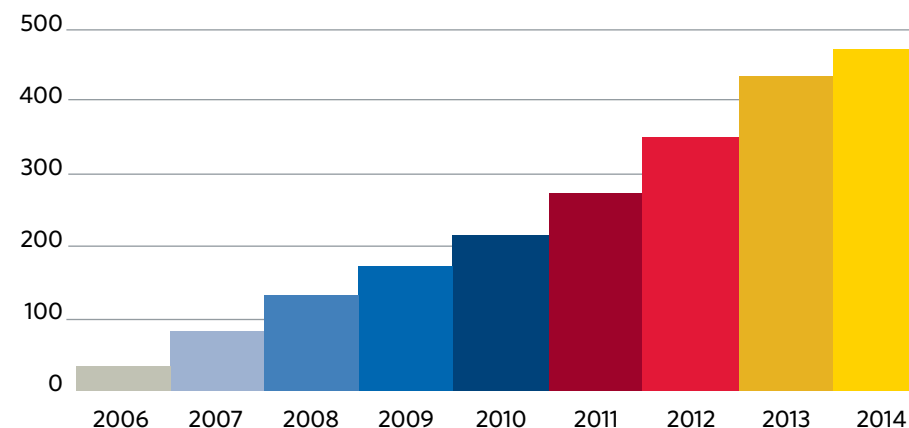
Level \$10,000 +

- | | | | |
|--|--|---|--|
| Richard A. Billings & Judy Howard Billings
<i>Lakewood, CO</i> | Randy J. & Virginia G. Gilmore
<i>Liberal, KS</i> | M B Krupp Foundation
<i>Lenexa, KS</i> | Dolph C. Simons Jr. & Pamela C. Simons
<i>Lawrence, KS</i> |
| Donald R. Brada, Sr. & Carolyn Cromb Brada
<i>Lawrence, KS</i> | Scott J. & Jennifer Gilmore
<i>Liberal, KS</i> | Dorothy Wohlgemuth Lynch
<i>Olathe, KS</i> | Dolph C. Simons III & Lisa M. Simons
<i>Lawrence, KS</i> |
| James P. Broyles & Terry Broyles
<i>Newport Beach, CA</i> | William R. Hagman Jr. & Dorothy F. Hagman
<i>Naples, FL</i> | Jeffrey B. Morrison & Mary Margaret Morrison
<i>Lawrence, KS</i> | Pamela A. Simons
<i>East Gull Lake, MN</i> |
| Melissa & Robert L. Burnam
<i>League City, TX</i> | Helen B. Healy & Edward J. Healy
<i>Eastborough, KS</i> | Lindsay Olsen
<i>Leawood, KS</i> | Linda Ellis Sims & Russ Sims
<i>Independence, MO</i> |
| Richard C. Clarkson
<i>Denver, CO</i> | Lawrence Hickey Jr.
<i>Joplin, MO</i> | Gary W. & Sue Padgett
<i>Greenleaf, KS</i> | John H. Stauffer Sr.
<i>Topeka, KS</i> |
| Linda Simons deMenocal & Daniel C. deMenocal Jr.
<i>Bedford, NY</i> | Forrest E. & Sally S. Hoglund
<i>Dallas, TX</i> | Allyn W. Risley & Jill Bogan Risley
<i>Houston, TX</i> | John T. Stewart III & Linda Bliss Stewart
<i>Wellington, KS</i> |
| Barton L. Duckworth & Debra Dennis Duckworth
<i>Houston, TX</i> | Catherine Holland
<i>Russell, KS</i> | Scott & Carol L. Ritchie
<i>Wichita, KS</i> | Todd L. Sutherland & Laura B. Sutherland
<i>Lawrence, KS</i> |
| Tim B. Fritzel & Cindy L. Fritzel
<i>Lawrence, KS</i> | Jay & Julia R. Howard
<i>Austin, TX</i> | Laura Smith Ryan & Edward F. Ryan
<i>Saint Louis, MO</i> | Kyle D. Vann & Barbara A. Vann
<i>The Woodlands, TX</i> |
| | Monte C. Johnson & Kay Rathbone Johnson
<i>Lawrence, KS</i> | Scott R. Seyfarth & Eileen Seyfarth
<i>Hinsdale, IL</i> | Kurt D. & Sue Watson
<i>Andover, KS</i> |
| | Brad Korell & Justin McNulty
<i>Austin, TX</i> | Dan C. Simons Sr. & Trisha Simons
<i>Lawrence, KS</i> | |

Level \$5,000 - \$9,999

- James E. Bredfeldt
Bellevue, WA
- Kristen A. Brown, & Darby C. Brown
Parker, CO
- Tom H. Collinson & Jane Fox Collinson
Pittsburg, KS
- Dan Crawford
Plainville, KS
- John Crawford
Hays, KS
- Scott Crawford
Hays, KS
- Steven J. & Kelly K. Dillman
Kansas City, MO

Presidents Club Member Growth



William R. Docking & Judy O. Docking
Arkansas City, KS

Gregory E. & Debra M. Ek
Wichita, KS

Stephen R. & Barbara Ellsworth
Rock Hill, SC

Ray D. Evans & Sarah A. Evans
Leawood, KS

Ronald E. Hill & Sue Hill
Lee's Summit, MO

Amy S. Hurst
Cincinnati, OH

Jay A. Kerutis
Mesa, AZ

Kent C. McCarthy & Mary Hodge McCarthy
Rancho Mirage, CA

Nancy L. & John D. Miles
Lawrence, KS

James E. Mosimann
Leawood, KS

David L. Murfin & Janet Lusk Murfin
Wichita, KS

Albert I. Shank Jr. & Donna L. Shank
Liberal, KS

William B. & Leslie D. Vollbracht
Denver, CO

David B. Wescoe & Sibyl Goetz Wescoe
La Jolla, CA

Thomas G. Wiggins II & Kathryn Wiggins
Atherton, CA

Level
\$3,000 - \$4,999

Frank J. & Barbara Becker
Lawrence, KS

Lyle Billips
Bogue, KS

Nicholas M. & Clare Blasi
Fairway, KS

Ellen S. Bolen & Dan P. Bolen
Mission Hills, KS

Paul L. Carttar & Mary Frances Ellis
Lawrence, KS

Jill M. & Kevin J. Corbett
Lawrence, KS

Richard J. Cummings & Laura Herring Cummings
Wichita, KS

Rick A. Harrington & Suzan Davis Harrington
Scottsdale, AZ

Charles E. & Kathleen M. Heath
Lawrence, KS

William B. & Starla Hill
Liberal, KS

David R. Hoese & Joan Brady Hoese
Chicago, IL

Ashley P. & Braden Hopkins
Park City, UT

William M. Hougland & Carol Hougland
Lawrence, KS

Erick E. Nordling & Debbie L. Nordling
Hugoton, KS

Rick R. Renfro & Nancy Samuels Renfro
Lawrence, KS

Harold Burton Rice Jr & Joan A. Rice
Walnut Creek, CA

Miles E. Schnaer & Paula G. Schnaer
Olathe, KS

Virginia Child Shackelford & William H. Shackelford III
Mission Hills, KS

John C. Thomas & Becky VanWyhe Thomas
Baldwin City, KS

David A. & Bridget Van Eekeren
Flossmoor, IL

Mary F. Ventura, EdD & Randy L. Sedlacek
Roeland Park, KS

Jeff Wilson & Vicki H. Wilson
Salina, KS

Elizabeth Hartley Winetroub
Prairie Village, KS

Jeff L. Wolfe & Barbara Blinn Wolfe
Boise, ID

Level
\$1,000 - \$2,999

Heather E. Abrahamson & Timothy E. Abrahamson
Parkville, MO

Donald D. Adams & Ann Wees Adams
Hutchinson, KS

Ray E. Allen & Nancy Smith Allen
Liberal, KS

Allison Head Anderson & Craig A. Anderson
Overland Park, KS

Dana K. Anderson & Sue Anderson
Los Angeles, CA

Steven C. Anderson
Wichita, KS

Sue Anschutz-Rodgers
Denver, CO

Malcolm W. Applegate
Indianapolis, IN

Marc A. Asher & Ellie Asher
Leawood, KS

Kenneth L. Audus & Cheryl A. Audus
Lawrence, KS

Richard J. Ayesh & Patti S. Ayesh
Wichita, KS

John W. Ballard III & Cynthia S. Ballard
Overland Park, KS

Tracy Ashlock Barton
Lake Oswego, OR

R. Michael Beatty & Mary Nell Beatty
Salina, KS

Catherine R. Bell & Joseph N. Sterner
Shawnee, KS

J. Robert Benz & Janet B. Benz
Wilson, WY

James E. Berkley & Vicki A. Berkley
Stockton, KS

Mike Berkley & Debra Berkley
Salina, KS

Leslie Sweem Bhutani & Ashish Bhutani
Greenwich, CT

Greg Billips
Hill City, KS

MORE THAN
475
members of the KU
Alumni Association
Presidents Club.
(Individuals & households)

37 GAVE **\$10,000** OR MORE.

Clay C. Blair III & Janet Blair
Olathe, KS

Amy Lucas Blankenbiller & Duane Ray Blankenbiller
Topeka, KS

Wayne J. Boeckman & Patricia Boeckman
Fort Worth, TX

Richard L. Bond & Suzanne S. Bond
Overland Park, KS

Craig Boomhower
Garden City, KS

Lorie A. Bowman
Leawood, KS

Tom E. Bowser & Judith Strunk Bowser
Olathe, KS

Timothy E. Brandt & Debra A. Brandt
Lawrence, KS

Leslie Davenport Brett & George H. Brett
Mission Hills, KS

Jack H. Brier
Topeka, KS

Jeffrey P. Briley & Jean Fisher Briley
Overland Park, KS

Aaron R. Brinkman
Dallas, TX

Suzanne R. Brito & Raul F. Brito
Wichita, KS

Carol Ann Brown & Clifton L. Brown Jr.
Alexandria, VA

Laurence R. Brown
Houston, TX

John C. Bumgarner Jr & Mary Ann Bumgarner
Tulsa, OK

F. Taylor Burch & Lisa Howell Burch
Lantana, TX

David F. & Leslie L. Burgstahler
New York, NY

Paul "Bud" Burke Jr. & Debbie Weihe Burke
Lawrence, KS

Gayle R. Cain & Nancy Johnson Cain
Overland Park, KS

John M. Callen & Kelly Edmiston Callen
Wichita, KS

Debra Elmore Campbell & Welsey E. Campbell
Garden City, KS

David M. Carr & Colette L. Kocour
Wellington, KS

Francis E. Carr
Wellington, KS

Kevin E. Carroll & Lisa M. Carroll
Johns Creek, GA

Ruth M. Cathcart-Rake & William F. Cathcart-Rake
Salina, KS

Ellen C. Chindamo & Bradley L. Chindamo
Lawrence, KS

Michael J. Chun & Bina M. Chun
Honolulu, HI

Donald H. Close & Robbin S. Close
Newbury Park, CA

Cathrine Coberly
Amarillo, TX

Howard E. Cohen & Debra L. Cohen
Leawood, KS

Donor Profile Larry Hickey Jr. \$100,000

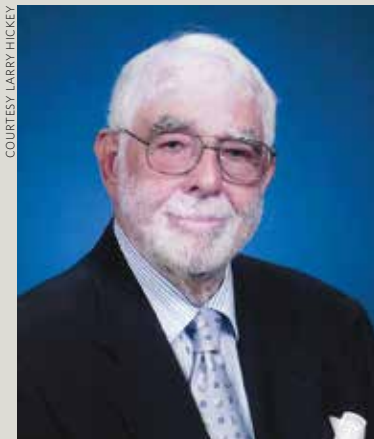
As Larry Hickey Jr. recalls his student years on the Hill, he says he's 92 going on 18. "It was the opening of my whole life. I just revel every time I think about the University, the beauty of the campus and the thrill of being there."

Hickey, b'43, has remained close to the University, serving for decades as an alumni ambassador in southeast Kansas and southwest Missouri from his home base in Joplin, Missouri, and contributing financial support for alumni programs. This year he provided \$100,000 to support the Alumni Association. "I don't feel that I ever really left KU," he says.

He became a Jayhawk with help from a banker in his hometown of Coffeyville. After he finished his studies at the community college, he wanted to continue his education at KU, but money was tight. Thanks to the banker's \$250 loan, Hickey made his way to Lawrence. To earn living expenses, he waited tables at his fraternity, Pi Kappa Alpha, and worked in the basement of Hoch Auditorium, firing cement cinder blocks in a kiln for 10 cents each. The following summer, he paid off the loan by delivering ice in Coffeyville, working for 30 cents an hour. When the banker asked how much he needed for his senior year, Hickey thought \$250 would suffice, but the banker insisted he buy a new suit.

After graduation, Hickey paid off the second loan and attended the U.S. Naval Reserve Midshipman School at Northwestern University. He served in the Navy until 1946. He began his career with the Phillips Petroleum Co., where a fellow KU graduate hired him to work in Bartlesville, Oklahoma.

Through the years, he and his wife, Virginia, '40,



Larry Hickey Jr.

hosted numerous events for area Jayhawks and campus leaders. He served on the Alumni Association's Board of Directors from 1976 to 1981. In 1996, the Hickeys received the Mildred Clodfelter Alumni Award for their longtime service to KU in their community.

Hickey describes Virginia, who died in 2003, as "absolutely flawless." As a leader in her KU sorority, Gamma Phi Beta, she was chosen to start a new chapter at the University of Southern California, where she graduated summa cum laude as a member of Phi Beta Kappa. But she remained a Jayhawk at heart.

The Hickeys traveled 16 times with the Flying Jayhawks. "Our alumni were always peppier than any other school on the trip," Larry recalls, "and travel with the Flying Jayhawks was a great education. We didn't know the language, but we could get anywhere with a handshake, a smile and a "Thank you.""

Like her husband, Virginia became a devoted community volunteer in Joplin. They are the only couple to each earn distinction as Joplin's Outstanding Citizen.

Hickey credits fellow Jayhawks for helping him succeed in business ventures throughout his career, and he hopes his involvement and support of the Association will extend the tradition of friendship and generosity: "Life has been a road map of miracles for me," he says, "and I'm truly grateful."

Allison J. Cole & Darren L. Cole <i>Katy, TX</i>	Jason T.M. Dinneen & Julie Pedlar Dinneen <i>Chicago, IL</i>	Nina Beeler Fowler & Doug Fowler <i>Fredonia, KS</i>	Bill Hanna <i>Wichita, KS</i>	Drue Jennings & Emily A. Jennings <i>Prairie Village, KS</i>	Jacquelyn K. & Bryan Johnson <i>Lawrence, KS</i>	Donald A. Johnston & Alice Ann Dowell Johnston <i>Lawrence, KS</i>	Patricia Euhus Junod & Forrest L. Junod <i>Carmichael, CA</i>
Kent Colvin <i>Liberal, KS</i>	Thomas R. Docking & Jill S. Docking <i>Wichita, KS</i>	Alex G. Franz <i>Overland Park, KS</i>	Teresa L. Hanna & Christopher D. Hanna <i>Lawrence, KS</i>	Sarah Jones Jervis & David T. Jervis <i>Wichita, KS</i>	James H. Johnson & Tami Pabst Johnson <i>Garden City, KS</i>	Peter S. Johnston & Sara Peckham Johnston <i>Salina, KS</i>	Gregory J. Kallos & Katherine Dunn Kallos <i>Kansas City, MO</i>
Allane Corcoran <i>Scottsdale, AZ</i>	Mark A. Domitrovich <i>Chicago, IL</i>	Charles L. Frickey & Diane Paris Frickey <i>Oberlin, KS</i>	Carol Cooper Hansen & George E. Hansen III <i>Leawood, KS</i>	Cheryl Campbell Jeter & Joseph W. Jeter <i>Hays, KS</i>	Jeff M. Johnson & Corey Eley Johnson <i>Wichita, KS</i>	Christopher A. Jones <i>Chicago, IL</i>	Vaun O. & Sydnie B. Kampschroeder <i>Lawrence, KS</i>
Warren & Mary Corman <i>Lawrence, KS</i>	Gregory L. Dove <i>Midland, TX</i>	Edward E. Frizell III & Allison Miller Frizell <i>Lawrence, KS</i>	Michael J. Happe & Shannon Fitzsimmons-Happe <i>Eden Prairie, MN</i>	John H. Jeter & Ann Marie J. Jeter <i>Hays, KS</i>	Jeffrey A. Johnson & Dawn Boyett Johnson <i>Highlands Ranch, Co</i>	Nancy Schehrer Jones & Joe B. Jones <i>Lawrence, KS</i>	Con M. Keating & Barbara Schmidt Keating <i>Lincoln, NE</i>
Martin J. Cornejo & Jenae Cornejo <i>Wichita, KS</i>	Robert L. Driscoll & Marilyn Rockwell Driscoll <i>Seabrook Island, SC</i>	Tony Gallardo <i>Chicago, IL</i>	Ingrid L. Hartman <i>Lawrence, KS</i>	William W. Jeter & Nancy Jeter <i>Hays, KS</i>	J. Richard Johnson & Joan Johnson <i>McPherson, KS</i>	Thomas K. Jones & Patricia Lynn Jones <i>Prairie Village, KS</i>	Daniel T. Kelly & Janet Lee Kelly <i>Chanute, KS</i>
Joseph C. Courtright <i>Little Rock, AR</i>	Joshua W. Dupy <i>Springfield, MO</i>	Kristen Garlinghouse & Brad K. Garlinghouse <i>Atherton, CA</i>	Bradley S. Harvey & Michele D. Harvey <i>Colorado Springs, CO</i>				
Ivan E. Crossland <i>Columbus, KS</i>	Archie R. Dykes & Nancy Haun Dykes <i>Leawood, KS</i>	Walter R. & Jayne B. Garrison <i>Media, PA</i>	Sheri Welter Hauck & Steve D. Hauck <i>Arroyo Grande, CA</i>				
Patrick Crossland <i>Kansas City, MO</i>	Kenneth J. Eland <i>Hoxie, KS</i>	Tara Tarwater Gatti & John M. Gatti <i>Overland Park, KS</i>	Blake A. Hedges & Kristin V. Hedges <i>Lawrence, KS</i>				
Brandon S. Cunningham & Alaina Nesmith Cunningham <i>Hays, KS</i>	John R. Elmore & Rosemary R. Elmore <i>Lawrence, KS</i>	Jeff N. Gentry & Polly How Gentry <i>Andover, KS</i>	Charles L. Hedrick & Dorothy L. Hedrick <i>Saint Petersburg, FL</i>				
Cathy L. Daicoff <i>Ridgewood, NJ</i>	Robert G. & Suzanne G. Elton <i>Leawood, KS</i>	Harry T. Gibson & Becky G. Gibson <i>Lawrence, KS</i>	Harry H. Herington Jr. & Cindy Herington <i>Olathe, KS</i>				
Patricia W. Daniels & Bradley A. Daniels <i>Shawnee, KS</i>	Sandy Emery <i>Leawood, KS</i>	Mark H. Gillie <i>Dallas, TX</i>	James D. Hiatt <i>Mesa, AZ</i>				
Robert M. Daugherty Jr. <i>Reno, NV</i>	John C. Ertz & Kimberly DuBois Ertz <i>Shaker Heights, OH</i>	Mark D. Gilliland <i>Winfield, KS</i>	Matthew F. Hickam & Stacey Cook Hickam <i>Topeka, KS</i>				
D. Jerome Davies & Melanie K. Davies <i>Lawrence, KS</i>	George J. Farha & Brenda K. Farha <i>Wichita, KS</i>	Jeffrey P. Goble & Sharon R. Goble <i>Mission Hills, KS</i>	Allan K. Higdon & Judy Dold Higdon <i>Wichita, KS</i>				
Michael W. Davis & Karyn Zarley Davis <i>Lawrence, KS</i>	Robert J. Farha & Rebecca Cleavinger Farha <i>Lawrence, KS</i>	Cecilia Romero Godwin & Andrew K. Godwin <i>Leawood, KS</i>	Bradley J. Hill & Wendy Klein Hill <i>Prairie Village, KS</i>				
Marci K. Deuth <i>Washington, DC</i>	Martha J. Fee <i>Hutchinson, KS</i>	William S. Green <i>Lawrence, KS</i>	David K. Hodgson & Melody Hodgson <i>Washington, KS</i>				
T.S. Dibble & Alice M. Dibble <i>Westerville, OH</i>	Yvette L. Fevurly <i>Evanston, IL</i>	Lewis D. Gregory & Laura L. Gregory <i>Leawood, KS</i>	Robert J. Holcomb & Susan Heck Holcomb <i>Lenexa, KS</i>				
John B. Dicus & Brenda Roskens Dicus <i>Topeka, KS</i>	Jan P. Fincham <i>Paradise Valley, AZ</i>	Karlyn Ann Greve & Bryan E. Greve <i>Lawrence, KS</i>	Shirley Rice Howard <i>Salina, KS</i>				
Steve M. Dillard & Gena Gunn Dillard <i>Wichita, KS</i>	Lynn R. Fisher <i>Hays, KS</i>	George F. Grieb <i>Lawrence, KS</i>	Charles A. & Susan J. Hughes <i>Olathe, KS</i>				
Dee Ehling Dillon & David B. Dillon <i>Cincinnati, OH</i>	Norman P. Fisher & Cherry Simmons Fisher <i>Tulsa, OK</i>	Robert M. Hagg & Jessica Hagg <i>Mission Hills, KS</i>	Donald L. Hunt <i>Toluca Lake, CA</i>				
Jefferson D. Dillon & Tracy M. Dillon <i>Mission Hills, KS</i>	Robert B. Fiss & Kimberly A. Fiss <i>Shawnee Mission, KS</i>	Jacqueline M. Hall & Sterling G. Hall <i>Sublette, KS</i>	Steven B. Hurt <i>Lakeway, TX</i>				
Stacey D. Dillon & Reed Dillon <i>Lawrence, KS</i>	Scott H. Fiss & Amy Sailer Fiss <i>Leawood, KS</i>	Scott Hamele & Christine Kirkwood Hamele <i>Lenexa, KS</i>	Jerry J. Jennett & Kay M. Jennett <i>Valdosta, GA</i>				

Donor Profile

Rich Clarkson

\$100,000

He was director of photography for National Geographic magazine, worked for many years as a freelance photographer for Sports Illustrated—a relationship launched with his iconic image of Wilt Chamberlain, '59, then a young KU sensation, tying his shoes while seated in a folding chair—and spent many years as photo editor at both the Topeka Capital-Journal and Lawrence Journal-World. Few professionals can offer better perspective on technological changes revolutionizing visual communications than Rich Clarkson, j'55, and, while he admires the work that came before, Clarkson does not yearn for a return to the past.

"I view this as the best days of all of the photojournalism I've been involved with," Clarkson says from his Denver photography, publishing and project management firm, Clarkson Creative. "This is the golden era, right now."

Clarkson, a 2011 Fred Ellsworth Medallion honoree, has long maintained close ties with the University, including as a Presidents Club and life member of the Alumni Association, longtime trustee of the William Allen White Foundation and an Endowment Association life trustee. In 2011 he donated \$200,000 to create the Rich Clarkson Multimedia Gallery in Stauffer-Flint Hall, and in 2014 he gave a \$100,000 endowment to support Alumni Association communications, including *Kansas Alumni* magazine.

"It's the greatest outreach that the University can possibly have," Clarkson says, "and you all do it so well."



Rich Clarkson

He encourages others to follow his lead in nurturing their University legacies, in part by affiliation with the Alumni Association.

"It's an extension of the University experience," Clarkson says, "and a beautifully orchestrated extension at that."

Clarkson in 2015 will photograph his 60th-consecutive men's NCAA Final Four. It would be a bonus for him to again watch his beloved Jayhawks from his courtside perch, but regardless of KU's tournament fortunes, he's certain to savor an experience that never grows old.

"One never knows for sure who is going to win. It could be the best team on one really interesting night in a regional that then marches forward to the national championship. It's the surprise, the unpredictability, and at the same time the excellence of play and the intrigue of all of the fans."

2006

The year the Presidents Club was established.

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Donor Profile Anonymous Donor \$20,000,000

In April the Association received news of an extraordinary, record-setting commitment: \$20 million from an anonymous graduate who has established estate plans to benefit the Association and the University.

The donor said he appreciated the education he received at KU, where he received scholarship assistance, and he felt it was important to give back. His \$20 million deferred gift will fund the Association's alumni outreach programs; an additional \$5 million gift will be equally divided between student scholarships and the Greater KU Fund, which supports the University's greatest needs.

Kevin Corbett, c'88, Association president, expressed gratitude. "This generous donor takes a very long-term and high-level view of what drives the success of the University of Kansas by making a commitment to further engage and mobilize KU's greatest strength—its graduates," he said. "The storied success of KU has always been dependent on graduates who have been generous, and who have lent their



EARL RICHARDSON

knowledge and talents to improve the value of the KU degree. This gift will ensure that this tradition will continue in the years to come for the University."

Chancellor Bernadette Gray-Little also praised the donor. "This commitment to the Greater KU Fund will help us achieve our bold aspirations for the University by targeting resources to our top priorities, as well as supporting future generations of Jayhawks through student scholarships," she said. "This is a truly generous commitment, and one that will have long-lasting benefits."



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JAYHAWKS

adorn the cases on the
third floor of the

Adams Alumni Center



Thank you

Members make the difference.

Your support enables the Alumni Association
to do great things for our alumni, students
and our alma mater.



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