

2017 KU Homecoming Packet



JAYHAWKS OF THE GALAXY

Homecoming Steering Committee
Adams Alumni Center, 3rd Floor
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**ALL APPLICATIONS FOR EVENTS AND AWARDS MUST BE SUBMITTED ONLINE AT
www.homecoming.ku.edu**

Homecoming Steering Committee

Position	Name	Email	Phone
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Website: www.homecoming.ku.edu

Facebook: www.facebook.com/KUHomecoming

Twitter: www.twitter.com/KU_Homecoming

Homecoming Theme

In 1956 KU introduced Homecoming themes. Themes are utilized to create a consistent concept to be used throughout Homecoming week on participating entries: signs, floats, Jayhawk Jingles, and more. The first official theme was "Songs of Victory." The theme is annually selected by the Homecoming Steering Committee, and the 2017 Homecoming theme is *Jayhawks of the Galaxy*. The official Homecoming logo is shown below.



Save These Important Homecoming Dates

<u>Date</u>	<u>Activity</u>	<u>Location</u>	<u>Time</u>
Aug. 21-Oct. 7	Homecoming Office Open	Alumni Center/3rd floor	8 a.m.-5 p.m. (Mon.-Fri.)
Aug. 21	Homecoming packet and applications available online at www.homecoming.ku.edu		
Sept. 6	Homecoming Informational Meeting	Alumni Center	6 p.m.
Sept. 7	Homecoming Informational Meeting	Alumni Center	6 p.m.
Sept. 14	Ex.C.E.L. applications due online	www.homecoming.ku.edu	5 p.m.
Sept. 20	Alderdice applications due online	www.homecoming.ku.edu	5 p.m.
Sept. 22	Homecoming applications due online <i>(for all events and awards-excluding Ex.C.E.L and Jennifer Alderdice)</i>	www.homecoming.ku.edu	5 p.m.
Sept. 27	Mandatory Parade Safety Meeting <i>(required for all parade participants)</i>	Alumni Center/1st floor	6 p.m.
Sept. 28	Ex.C.E.L. Interviews <i>(by invitation only once application received)</i>	Alumni Center/1st floor	3:40-7 p.m.
Oct. 1	Jayhawk Jingles auditions	Alumni Center	3-6 p.m.
Oct. 3	Jayhawk Jingles dress rehearsals	Alumni Center	6-8 p.m.
Oct. 1-7	KU Homecoming 2017 Week <i>(see schedule of events on pg. 7)</i>		
Oct. 1-7	Display your Lights for "Glow KU"	KU Campus/Surrounding Areas	

Homecoming Mandatory Meetings

Homecoming Informational Meetings:

All organizations which have applied to participate in Homecoming 2017 events are required to send at least one member to a mandatory information meeting:

Wednesday, Sept. 6	Adams Alumni Center	6 p.m.
Thursday, Sept. 7	Adams Alumni Center	6 p.m.

At this meeting, all pertinent information for Homecoming events will be given including dates, times, rules and regulations, etc. If your organization is not represented at the mandatory information meeting by one representative, your organization will automatically be disqualified from participation in all of the events.

Parade Safety Meeting:

A mandatory parade safety meeting will be held for all parade competitors the week before Homecoming. Each participant (from campus or the community) must have at least one representative present for rules and safety review. An absence from this meeting will result in immediate disqualification from the parade.

Wednesday, September 27
Adams Alumni Center
1266 Oread Avenue
6 p.m.

KU Homecoming 2017 Schedule of Events
Jayhawks of the Galaxy
 October 1- October 7

Sunday, October 1

Glow KU	KU Campus/Lawrence Community	Noon-9 p.m.
Jayhawk Jingles Auditions	Alumni Center	3-6 p.m.
Glow KU Judging	KU Campus/Lawrence Community	9:30 p.m.

Monday, October 2

Homecoming Tabling	Watson Library Lawn	10 a.m.-2 p.m.
Sign Competition	Watson Library Lawn	10 a.m.-2 p.m.
Out of this World Trivia Night	Alumni Center	7-9 p.m.

Tuesday, October 3

Homecoming Tabling	Wescoe Beach	10 a.m.-2 p.m.
Chalk 'n' Rock	Wescoe Beach	10 a.m.-2 p.m.
Jayhawk Jingles Dress Rehearsals	Alumni Center	6-8 p.m.
Hunt on the Hill	Wescoe Beach	8 p.m.

Wednesday, October 4

Homecoming Tabling	Kansas Union Courtyard	10 a.m.-2 p.m.
CANstellation Jayhawk	Kansas Union Courtyard	10 a.m.-2 p.m.
SUA and KJHK present: GoldLink	The Granada Theater	doors open 7 p.m., show starts at 8

Thursday, October 5

Homecoming Tabling	Wescoe Beach	10 a.m.-2 p.m.
United Way Office Supply Drive	Alumni Center	10 a.m.-2 p.m.
Homecoming Food Fest Featuring Jayhawk Jingles	Alumni Center	6-9 p.m.

Friday, October 6

Pancake Breakfast	Alumni Center	8 a.m.-11 a.m.
Meet & Greet with KU Athletics	South Park	4-5 p.m.
Homecoming Parade	Massachusetts Street	6 p.m.
NPHC Step Show	Woodruff Auditorium	7 p.m.

Saturday, October 7

Homecoming Reception (<i>invitation only</i>) kickoff	Alumni Center	2 hours before
KU vs. Texas Tech football game	Memorial Stadium	kickoff TBA
Ex.C.E.L. and Homecoming Awards presentation	Memorial Stadium	halftime

Homecoming Event Descriptions

Glow KU:

Glow KU will show how prevalent school spirit is at the University of Kansas. The KU and Lawrence community are invited to display red and blue lights outside their homes or places of business to light up Lawrence with “crimson and blue.” These lights can be holiday lights, blue, white, or red light bulbs, spot lights, any form of light that emits red and/or blue. This event will be all week long, starting Sunday, Oct. 1, through Saturday, Oct. 7, to show our Jayhawk spirit. Points will be given to the participating student organizations on a spirit basis and lights will need to be purchased at the participating organization’s expense.

Sign Competition:

The Sign Competition highlights participants’ creativity through a decorated plywood sign that will be displayed on the Watson Library lawn, Monday, Oct. 2 from 10 a.m. until 2 p.m. Participants must provide their own plywood that is no larger than 4’x 8’ in size and the necessary supplies to prop the sign up so that it can stand on its own. Signs cannot be staked into the ground. The signs must be removed from the Watson Library lawn by 4 p.m. on Monday, Oct. 2 and moved to the Adam’s Alumni Center. The participating groups must do all moving of signs; the Homecoming Steering Committee is not responsible for moving them.

Out of this World Trivia Night:

Participants are invited to test their Jayhawk and galactic knowledge with our newest event, Out of this World Trivia Night. This event will take place Monday, Oct. 2 at 7 p.m. Teams should arrive 15 minutes prior to the start time. Teams will consist of six members that will have the opportunity to compete for overall points. There will be three rounds of ten questions relating to Jayhawk and galactic trivia, with each round increasing in difficulty.

Chalk ‘n’ Rock Sidewalk Contest:

Chalk ‘n’ Rock will take place on Wescoe Beach, Tuesday, Oct. 3, from 10 a.m. to 2 p.m. with judging at 2 p.m. Participating groups will be given a pre-assigned square on Wescoe Beach where they will have from 10 a.m. to 2 p.m. to chalk a design in accordance with this year’s theme, *Jayhawks of the Galaxy*. Each organization is responsible for bringing the necessary amount of chalk needed for their design. In case of inclement weather, Chalk ‘n’ Rock will be moved to Thursday, Oct. 5.

Hunt on the Hill:

Hunt on the Hill will begin on Wescoe Beach at 8 p.m., teams should arrive by 7:45 p.m. to secure a spot in the hunt. Upon arrival teams will be given a number, this will be the number used throughout the search for clues. At every location, there will be a Homecoming Steering Committee member who will give them their next clue that is inside their team’s envelope. At each location, there will be a challenge for each team to complete. These challenges will range from easy to medium level of difficulty. All teams will end the search at Wescoe Beach.

CANstellation Jayhawk:

Groups participating will be given a pre-assigned building space on the Kansas Union Courtyard where they will have from 10 a.m.-2 p.m. to create a structure made entirely out of full cans of food, later to be donated to Just Food of Douglas County. Groups and individuals not wishing to participate in the competition are invited to donate canned goods for Just Food anytime between 10 a.m.-2 p.m. at the Kansas Union Courtyard.

SUA and KJHK present: GoldLink – At What Cost North American Tour

Join KU Homecoming, SUA, and KJHK in welcoming GoldLink to Lawrence, KS on his At What Cost North American Tour. The concert will take place at The Granada on Wednesday, Oct. 4. Doors open at 7 p.m. and the show starts at 8 p.m. Tickets are \$10 for students with a KUID and \$15 for General Admission. Tickets are available at the Kansas Union Welcome Center, The Granada Box Office, and online.

United Way Office Supply Drive:

The Homecoming Steering Committee is partnering with *United Way of Douglas County* to sponsor an office supply drive on Thursday, Oct. 5 from 10 a.m.-2 p.m. to help provide office supplies for Community Village Lawrence. The Mission of Community Village Lawrence is to enhance quality of life for the entire community by helping neighbors remain in their homes as they age. Community Village Lawrence aims to do this by creating a network of supports and services following the Village model to make aging at home a long-term, affordable option. Items suggested for donation include printer paper, notebooks, file holders, and printer ink.

Homecoming Food Fest featuring Jayhawk Jingles:

Homecoming Food Fest will take place on Thursday, Oct. 5, from 6-9 p.m. at the Adams Alumni Center. This event will include free food, music, and feature the traditional Jayhawk Jingles. Food will be provided by the Student Alumni Network Restaurant Partner Program. Song selection, lyrics, and dialogue are due at auditions on Sunday, Oct. 1, from 3-6 p.m., at the Adams Alumni Center. Dress rehearsals will be held Tuesday, Oct. 3, from 6-8 p.m. In the event of inclement weather, the event will be hosted inside of the Adams Alumni Center.

Pancake Breakfast:

The Homecoming Steering Committee will host a pancake breakfast on Friday, Oct. 6 at the Adams Alumni Center parking lot from 8-11 a.m. Groups may earn 1 point per person, up to 100 points, for attending. All students must be present to earn points – i.e., one student cannot pay \$500 and sign in 100 peers to earn points, all 100 students would need to be present to earn points. The cost is \$5 per person.

Meet & Greet with KU Athletics:

Stop by South Park on the east side of Massachusetts Street on Friday, Oct. 6 from 4-5 p.m. to meet and take pictures with the KU Spirit Squad and former KU Football players. KU Athletics will be providing a bounce house and yards games.

Parade:

On Friday, Oct. 6, at 6 p.m., the traditional Homecoming parade will take place downtown on Massachusetts Street and will include theme-based floats, vehicles, and banners from a variety of KU student groups. Ex.C.E.L. Finalists will be showcased in the parade, led by the Marching Jayhawks.

NPHC Step Show:

KU's NPHC Fall Step Show Competition will be held in Woodruff Auditorium on Friday, Oct. 6 at 7 p.m. Students and alumni are invited to come watch the competition between fraternities and sororities. Stepping is the act of NPHC Organizational members moving together in a line expressing pride for their organization. In this line, members may express their pride through use of their organization's call, sign or historical information, ritual/custom dances, etc. All of this is done through movements that are unique to a particular organization.

Homecoming Points System

Competitive Events	1st Place*	2nd Place	3rd Place	Participation
CANstellation Jayhawk	125	100	75	25
United Way Office Supply Drive	125	100	75	See below
Out of this World Trivia Night	100	75	50	25
Glow KU	100	75	50	See below
Hunt on the Hill	100	75	50	25
Chalk 'n' Rock	125	100	75	25
Jayhawk Jingles	150	125	100	50
Sign Competition	125	100	75	See below
Parade				
Moving Parts Float	200	175	150	100
Non-Moving Parts Float	175	150	125	100
Decorated Vehicle	150	125	100	50
Banner	100	75	50	25
Participation Events				
Glow KU	All groups participating will earn 50 points. For each night during the week of Homecoming, organizations will be awarded 10 additional points for having their lights on and displayed by 7 p.m.			
Sign Competition	All groups participating will earn 50 points. The groups that place in the top three will earn the above amount of points in addition to their participation points. The group that receives the most "likes" for their picture on the KU Homecoming Facebook Page will receive 25 points in addition to their participation and/or their 1 st , 2 nd , 3 rd place points.			
United Way Office Supply Drive	The above place point amounts are in addition to the participation point amount the group earns. If all items are dropped off at the Alumni Center before noon, the organization will receive 50 additional points.			
Jayhawk Jingles	25 points for each group who provides at least 20% of their organization in attendance at the event (who are not participating).			
Pancake Breakfast	1 point per person attending (cost is \$5 each). 1 additional point per person for attending in themed costume Maximum of 300 points per group**			
SUA and KJHK present: GoldLink – At What Cost North American Tour	1 point per person attending (cost is \$10 with KU ID) Points will be totaled by the number of concert tokens returned to the Homecoming Steering Committee***			

*In case of a tie for first place in the overall Homecoming award, the organization with the most first place wins in individual events will receive first place. Winners will be announced at halftime of the Homecoming football game **Saturday, Oct. 7**.

**All students must be present to earn points – i.e., one student cannot pay \$1500 and sign in 300 peers to earn points, all 300 students would need to be present to earn points.

***Individuals will need to pick up a concert token from Homecoming Steering Committee members at the conclusion of the concert. Each token returned to the Homecoming Steering Committee at tabling on Thursday, Oct. 5 will be counted for points.

Homecoming Award Descriptions

The overall Homecoming winning organizations (Student Life and Greek Life) will be announced at the football game on **Saturday, October 7** during halftime. The winning organizations' names will also be added to the Overall Homecoming Award displayed in the Kansas Union, Level 4.

Homecoming events throughout the week have been assigned points for the following:

- **First place**
- **Second place**
- **Third place**
- **Participation**

At the end of the week, these points from all of the different events will be added together to determine the overall winners.

The Homecoming points system recognizes and awards two separate categories for:

- **Student Life**
- **Greek Life** (*In order to participate in the Greek Life category, fraternities and sororities must be members of PHA, IFC, NPHC, MGC*)

This system is devised to help showcase the involvement of the varying organizations that participate in Homecoming with the individual categories competing only against themselves.

Other awards presented during Homecoming week are:

- **Ex.C.E.L. Award**
(*10 finalists; 2 winners*)
- **Spirit of 1912 Award**
(*Alumni or friends of the University; presented to an individual or married couple*)
- **Jennifer Alderdice Homecoming Award**
(*1 sophomore or junior*)

Homecoming Application Details

In order to enter any Homecoming 2017 event, the living and/or student organization must properly submit all application materials no later than:

Friday, Sept. 22, by 5 p.m.

Applications are available and to be submitted online at www.homecoming.ku.edu

Any late materials or applications will not be accepted and will not be considered for participation in the Homecoming 2017 events.

Event Participation Checklist:

- **CANstellation Jayhawk**
- **Glow KU**
- **Hunt on the Hill**
- **Sign Competition**
- **Out of this World Trivia**
- **Chalk 'n' Rock**
- **Jayhawk Jingles**
- **SUA and KJHK present: GoldLink**
- **United Way Office Supply Drive**
- **Pancake Breakfast**
- **Parade – Banner**
- **Parade – Decorated Vehicle**
- **Parade – Non-Moving Parts Float**
- **Parade – Moving Parts Float**
- **Parade – Non-Competitive**

Homecoming Regulations for Participation:

All participating organizations must agree to comply with the following Homecoming regulations, as well as those indicated for each individual event, which can be found throughout the packet.

- If any living or student organization damages any campus property, city property, or a participating group's property, they will be automatically disqualified from Homecoming events for the year and further punishment may be given. The organization is liable for any damages that occur.
- If any living or student organization members consume drugs or alcoholic beverages before or during any Homecoming activity, it will result in immediate removal from the event and further consequences may follow.
- The Homecoming Steering Committee and Advisor have the final say when determining and clarifying rules and regulations with regards to Homecoming events and participation.

Application:

Please submit a checklist of events your group(s) will be participating in. The online checklist is available at www.homecoming.ku.edu and due electronically Friday, Sept. 22, by 5 p.m.

Questions:

Contact Homecoming Steering Committee Director, Nellie Kassebaum, at n178k302@ku.edu.

Tabling

Dates, Times, and Locations:

Wednesday, Sept. 6	Wescoe Beach	10 a.m.-2 p.m.
Tuesday, Sept. 12	Daisy Hill	10 a.m.-2 p.m.
Wednesday, Sept. 20	Daisy Hill	10 a.m.-2 p.m.
Tuesday, Sept. 26	Wescoe Beach	10 a.m.-2 p.m.
Monday, Oct. 2	Watson Library Lawn	10 a.m.-2 p.m.
Tuesday, Oct. 3	Wescoe Beach	10 a.m.-2 p.m.
Wednesday, Oct. 4	Kansas Union Courtyard	10 a.m.-2 p.m.
Thursday, Oct. 5	Wescoe Beach	10 a.m.-2 p.m.

Description:

The Homecoming Steering Committee will be tabling prior to and throughout Homecoming Week. Each day will include new, fun and interactive events for anyone passing by to enjoy and attend.

Questions:

Contact Homecoming Steering Committee Director, Nellie Kassebaum, at n178k302@ku.edu.

Glow KU

Dates, Times, and Locations:

Online application due:	www.homecoming.ku.edu	Fri., Sept. 22 by 5 p.m.
Display Lights:	KU Campus & Community	Sun., Oct. 1 – Sat., Oct. 7
Light Judging:	KU Campus & Community	Sun., Oct. 1, 9:30 p.m.

Event Description:

Be a part of the University of Kansas' annual Glow KU Competition! Put your spirit to the test by decorating your home, organization, or place of business in red and blue lights. These lights can be holiday lights, blue, white, or red light bulbs, spotlights, or any form of light that emits blue, white and/or red. This event will last all of Homecoming week, starting on Sunday, Oct. 1, until Saturday Oct. 7. Judging will take place on Sunday, Oct. 1 at 9:30 p.m. Points will be given to the participating student organization on a spirit basis. Lights must be purchased at the participant's expense. Now is the chance to show your Rock Chalk spirit!

Official Rules of Participation:

Judging will take place in three different categories: student organizations, Greek organizations, and Lawrence Community. Each organization participating for points must indicate their organization name clearly with lights. Residents in the Lawrence Community will be judged and awarded a first, second, and third place prize.

For participating groups on campus, we encourage you to display any type of light outside on houses, trees, buildings, etc. Anywhere light can be shown and seen by the public will be taken into consideration for "participation."

Points:

All groups participating will earn 50 points. For each night during the week, organizations will be awarded 10 additional points for having their lights displayed and on by 7 p.m. An additional 100 points will be awarded to the first place winner, 75 points to the second place winner, and 50 points to the third place winner. For each night during the week of Homecoming you will be awarded 10 points for having your lights on and displayed by 7 p.m.

Application:

This application must be filled out in order to participate for points. If you fall under the Lawrence community residence or business category and would like to participate without being involved in the competition, you do not need to fill out an application.

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22 by 5 p.m.

Questions:

Contact Community Outreach Co-Chair, Christian Eisenhauer at c533e353@ku.edu

Sign Competition

Dates, Times, and Locations:

Online application due:	www.homecoming.ku.edu	Fri., Sept. 22 by 5 p.m.
Display Signs:	Watson Library Lawn	Mon., Oct. 2, 10 a.m.-2 p.m.
Sign Judging:	Watson Library Lawn	Mon., Oct. 2, 2 p.m.
Social Media Contest:	Facebook	Oct. 2-6

Event Description:

Be a part of one of the most visible Homecoming traditions, University of Kansas' Sign Competition! Put your creativity to the test by painting a plywood sign that encompasses the Homecoming theme *Jayhawks of the Galaxy*! Each participating group must use a plywood sheet that is no larger than 4'x 8' in size.

The completed signs will be displayed on Watson Library Lawn on Monday, Oct. 2 from 10 a.m. until 2 p.m. Judging will take place on Monday, Oct. 2 at 2 p.m. Points will be given to participating student organizations on the criteria listed below.

In addition to the judge's points, the Homecoming Steering Committee will post pictures of each participating sign on the KU Homecoming Facebook page. The student organization that receives the most "likes" on Facebook will receive an additional 25 bonus points. Pictures will be posted as early as Monday, Oct. 2 and no later than Tuesday, Oct. 3 at 7 p.m. Groups will have until Friday, Oct. 6 at noon to "like" their posts.

Judging Criteria:

- Adherence to theme: *Jayhawks of the Galaxy*
- Creativity: Imagination and creativity in planning and executing
- Appearance: Attention to detail, decoration quality, and overall look

Official Rules of Participation:

- Participants must submit a sketch with the application for approval
- Participants must provide own plywood and way of standing plywood for display. No stakes are allowed.
- Signs must be removed from Watson Library Lawn and taken to the Alumni Center by 4 p.m. Monday, Oct. 2
- If signs are not removed from the lawn by 4 p.m. participating organizations will be disqualified from the competition
- Signs must be in good taste and appropriate to the public audience

Recommended Supplies:

Following is recommended but not required: 7/32 in. x 4 ft. x 8 ft. Moisture-Resistant Plywood Underlayment that can be found at Home Depot.

Application:

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22 by 5 p.m.

Questions:

Contact Campus Outreach Co-Chair, Claudia Close, at claudia@ku.edu

Out of this World Trivia Night

Dates, Times, & Locations:

Online application due: www.homecoming.ku.edu Fri., Sept. 22, by 5 p.m.
Trivia Competition: Adams Alumni Center Mon., Oct. 2, at 7 p.m.

Event Description:

The Homecoming Steering Committee is excited to introduce our newest event, Trivia Night! Each group will test their knowledge of Galaxies and Jayhawks alike in this head to head battle of knowledge. There will be three rounds of ten questions each and every round is more challenging than the last!

Rules:

1. Each participating group may put forth one (1) team to compete. Teams will be comprised of no more than six students (3 male and 3 female students if co-ed group is participating). Students interested in participating without an organization affiliation are welcome!
2. Teams should arrive 15 minutes before start of competition, any team not seated by 7 p.m. will be disqualified and awarded no points.
3. Participants will be provided answer sheets for each round and will need to write their team name at the top of each one in order to receive points.
4. Questions will be read aloud and contestants will have 30 seconds from the time the question has been read to write down their guess.
5. At the end of each round, answer sheets will be tallied and the Top 5 groups will be announced.
6. **Any team caught cheating will be automatically disqualified and awarded no participation points.**
7. A single open ended question will be asked at the end of the three rounds which will be worth double points.
8. In the event of a tie, the top teams will compete until a winner can be determined.

Points:

- a. 1st place: 100 points
- b. 2nd place: 75 points
- c. 3rd place: 50 points
- d. Participation: 25 points

Application:

Please submit an online application available at www.homecoming.ku.edu due Friday, Sept. 22, by 5 p.m. If you are participating without an organization affiliation, you must fill out one application per team.

Questions:

Contact Campus Outreach Co-Chair, Bryan Andrade, at b433a767@ku.edu

Chalk 'n' Rock Contest

Dates, Times, and Locations:

Online application due:	www.homecoming.ku.edu	Fri., Sept. 22 by 5 p.m.
Chalk 'n' Rock contest:	Wescoe Beach	Tues., Oct. 3, 10 a.m.-2 p.m.
Judging:	Wescoe Beach	Tues., Oct. 3, at 2 p.m.
Social Media Contest:		Oct. 3-6
Inclement weather date:	Wescoe Beach	Wed., Oct. 4, 10 a.m.-2 p.m.

Event Description:

Groups participating will be given a pre-assigned square on Wescoe Beach where they will have from 10 a.m. until 2 p.m. to chalk a design in accordance with this year's theme. **Each organization is responsible for bringing the necessary amount of appropriate chalk needed for their design.**

In addition to the judge's points, the Homecoming Steering Committee will post pictures of each participating chalk design on the KU Homecoming Facebook page. The student organization that receives the most "likes" on Facebook will receive an additional 25 bonus points. Pictures will be posted as early as Tuesday, Oct. 3 and no later than Wednesday, Oct. 4 at 7 p.m. Groups will have until Friday Oct. 6 at 5 p.m. to "like" their posts.

Judging Criteria:

- **Adherence to Theme:** *Jayhawks of the Galaxy*
- **Creativity:** Imagination and creativity in planning and executing.
- **Appearance:** Attention to detail, decoration quality, and overall look.

Official Rules of Participation:

- Participants must submit a sketch with the application for approval.
- **Participants must provide their own chalk.**
- Each pre-assigned square is 13 ft. x 13 ft. and will be marked off in advance by the Homecoming Steering Committee.
- Drawing must be in good taste and appropriate to the public audience.
- Groups may report early but cannot begin until 10 a.m. and must be finished with chalking by 2 p.m. in order to be judged.

Application:

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22, at 5 p.m.

Questions:

Contact Campus Outreach Co-Chair, Crosby Pennington, at c840p105@ku.edu

Hunt on the Hill

Dates, Times, & Locations:

Online application due: www.homecoming.ku.edu Fri., Sept. 22 by 5 p.m.
Hunt on the Hill: Wescoe Beach Sun., Oct. 1, 8-10 p.m.

Rules:

1. All teams must register in order to play. Teams will consist of six players, three men and three women (exceptions can be made). Students interested in participating without an organization affiliation are welcome!
2. All teams will meet the Homecoming Steering Committee on Wescoe Beach at 7:45 p.m. Each team will have a randomly assigned (by number) square on Wescoe Beach that will have the first challenge. **You are not to begin this challenge until told by the Committee.**
3. When the first challenge is completed, you will receive your next clue.
4. For the rest of the hunt, you will receive a clue after completing a challenge at your designated location. You will receive your clue from the Homecoming Steering Committee member at the location.
5. If you ever get stuck and are unable to decipher your clue, you may get a hint by returning to Wescoe Beach and asking the Homecoming Steering Committee.

Miscellaneous:

1. Teams are not allowed bicycles, skateboards, longboards, hoverboards, heelys roller skates, rollerblades, or any other mode of transportation. All movement from one location to the next will be completed on foot.
2. Any form of cheating will not be prohibited. Teams found to be cheating will be disqualified. Teams will be required to check-in at each location to ensure they are not skipping locations.
3. Teams must complete the race in order to receive points.

Points:

The 1st place team will earn 100 points, the 2nd place team will earn 75 points, and the 3rd place team will earn 50 points. All participating organizations will earn 25 points.

Application:

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22 by 5 p.m. If you are participating without an organization affiliation, you must fill out one application per team.

Questions:

Contact Campus Outreach Co-Chair, Bryan Andrade, at b433a767@ku.edu

CANstellation Jayhawk

Dates, Times, & Locations:

Online application due:	www.homecoming.ku.edu	Fri., Sept. 22 by 5 p.m.
CANstruction:	Kansas Union Courtyard	Wed., Oct. 4, 10 a.m.-2 p.m.
De-CANstruction:	Kansas Union Courtyard	Wed., Oct. 4, 3 p.m.

Event Description:

Groups participating will be given pre-assigned building space on the Kansas Union Courtyard where they will have from 10 a.m.-2 p.m. to create a structure made entirely out of full cans of food, later to be donated to Just Food of Douglas County. For more information regarding Just Food, visit www.justfoodks.org

Judging Criteria:

- Adherence to Theme: *Jayhawks of the Galaxy*
- Creativity: Imagination and creativity in planning and executing
- Appearance: Attention to detail, decoration quality, and overall look

Official Rules of Participation:

- Participants must provide own building materials, including cans, tape, etc.
- Permanent adhesives are not allowed as the cans will be donated to Just Food of Douglas County following the competition.
- No alcohol, glass containers, pet food, expired or opened packages allowed. Labels must remain intact.
- Each pre-assigned building space is an 8 ft. x 8 ft. box. Please keep structures below 8 ft. in height.
- Groups may report early but all building materials must be left outside their designated building space until the official start time of 10 a.m. and must be finished building by 2 p.m. in order to be judged.
- De-CANstruction: Wednesday, October 4 at 3 p.m. participating groups must send 5 individuals to dismantle their structure and prepare the food for transport to Just Food of Douglas County. Failure to do so will eliminate the organization from the competition.

Additional Information:

Groups and Individuals not wishing to participate in the competition are invited to donate canned goods for Just Food anytime between 10 a.m.-2 p.m. at the Kansas Union Courtyard.

Points:

All groups participating will receive 25 participation points. The top three CANstructions as determined by the judges will receive 125, 100, and 75 points respectively.

Application:

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22, at 5 p.m.

Questions:

Contact Community Outreach Co-Chair, Christian Eisenhauer, at c533e363@ku.edu

SUA and KJHK present: GoldLink – At What Cost North American Tour

Dates, Times, and Locations:

Online application due: www.homecoming.ku.edu Fri., Sept. 22 by 5 p.m.
GoldLink The Granada Theater Wed., Oct. 4
Doors open at 7 p.m., Show at 8 p.m.

Event Description:

Join KU Homecoming, SUA, and KJHK in welcoming GoldLink to Lawrence, KS on his At What Cost North American Tour. The concert will take place at The Granada on Wednesday, Oct. 4. Doors open at 7 p.m. and the show starts at 8 p.m.

Tickets are \$10 for students with a KUID and \$15 for General Admission. Ticket prices increase to \$13 for students and \$18 for General Admission the day of. Tickets are available at the Kansas Union Welcome Center, The Granada Box Office, and online.

Points:

Groups may earn one point per person, up to 300 points, for attending. In order to earn points, all students must be present at the concert. At the conclusion of the show, each student will need to pick up a GoldLink token from a Homecoming Steering Committee member. Tokens will be collected by the Homecoming Steering Committee on Thursday, Oct. 5 between 10 a.m. – 2 p.m. on Wescoe Beach. One point will be awarded per one token for each group.

Application:

If attending for points, please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22, at 5 p.m.

Questions:

If you have any questions, please contact Advisor, Jacey Krehbiel, at jkrehbiel@kualumni.org

United Way Office Supply Drive

Dates, Times, and Locations:

Online application due: www.homecoming.ku.edu Fri., Sept. 22 by 5 p.m.
Office Supply Drive: Alumni Center Thurs., Oct. 5, 10 a.m.-2 p.m.

Event Description:

The Homecoming Steering Committee is partnering with *United Way of Douglas County* to help provide office supplies for Community Village Lawrence. The Mission of Community Village Lawrence is to enhance quality of life for the entire community by helping neighbors remain in their homes as they age. Community Village Lawrence aims to do this by creating a network of supports and services following the Village model to make aging at home a long-term, affordable option. Items suggested for donation include printer paper, notebooks, file holders, and printer ink.

Official Rules of Participation:

Q: If I miss the drop off times during Homecoming week, where can I bring my donations?

Douglas County United Way
2518 Ridge Court #200
Lawrence, KS 66044

Office supplies taken directly to the United Way will **NOT** be counted for points.

Q: Can I donate used supplies?

While new supplies are preferred, gently used blank notebooks and file folders will be taken for donation. Only full reams of printer paper and new printer ink will be accepted.

Q: Can I drop off books on Wescoe?

No, the only drop off location will be at the Alumni Center, Thurs. Oct. 5, from 10 a.m.-2 p.m.

Points:

Include the name of your student organization when dropping off supplies at the Alumni Center. Groups will receive one point for every supply donated. There is a maximum of 100 points that can be received. The top three organizations who donated the most supplies will receive additional points. 1st place will receive an additional 125 points, 2nd place will receive 100 points, and 3rd place will receive 75 points. If turned into the Alumni Center before noon, on Oct. 5 organizations will receive an extra 50 points.

Application:

Please submit an online application available at www.homecoming.ku.edu by Friday, Sept. 22 by 5 p.m.

Questions:

Contact Community Outreach Co-Chair, Chloe Schade, at cgschade98@gmail.com

Homecoming Food Fest featuring Jayhawk Jingles

Dates, Times, & Locations:

Online application due:	www.homecoming.ku.edu	Fri., Sept. 22, by 5 p.m.
Group auditions:	Alumni Center	Sun., Oct. 1, 3-6 p.m.
Withdrawal date:	Alumni Center	Mon., Oct. 2, by 5 p.m.
Financial Report due:	Alumni Center	Tues., Oct. 3 at rehearsal
Group dress rehearsal:	Alumni Center	Tues., Oct. 3, 6-8 p.m.
Jayhawk Jingles:	Alumni Center	Thurs., Oct. 5, 6-9 p.m.

Homecoming Food Fest Description:

KU students not participating in the Jayhawk Jingles performance are encouraged to attend as complimentary food and beverages will be provided by our Student Alumni Network Restaurant Partner Program throughout the event. Groups who provide at least 20% of their organization in attendees (who are not participating) at the event will receive 25 points. To ensure the food provided lasts the entire night, attendees must obtain food tickets from the Homecoming table at the event. Each attendee will be provided with 3 free tickets. Each ticket provides attendees one portion from any vendor. Drinks and dessert will be complimentary, not requiring a ticket.

Rules and Regulation:

The following rules and regulations have been formulated by the Homecoming Steering Committee. The Homecoming Steering Committee reserves the right to interpret the rules, to make additional rules when necessary or to change a rule when absolutely necessary. All rules must be followed. Non-compliance will result in automatic disqualification or the penalty prescribed by the rule broken.

Jayhawk Jingles Event Description:

- Jayhawk Jingles is open to all organizations participating in Homecoming 2017.
- No groups may have more than twenty or less than ten total participants perform in Jayhawk Jingles or the group will be disqualified. Only members of the organization enrolled at KU may participate.
 - Groups competing in the Greek Life category must contain at minimum five sorority women and five fraternity men.
- The names of the performers and their KU ID numbers must be submitted at your group's audition time on Sunday, Oct. 1. The list must be typed and alphabetized. After this date, performers may be added or taken away if approved by the Campus Outreach Co-Chairs of the Homecoming Steering Committee.

Judges:

- Judges will be selected by the Campus Outreach Co-Chairs and Awards Chair. They will remain anonymous until the night of the performance. Every effort will be made to select impartial judges with no affiliation to the participating groups.
- Judges' decisions and accountants' tally announce will be final. They will not be subject to appeal or available for review at any time.

Judging Criteria:

Performance will be judged on the following:

- Overall effect and audience appeal 30%
- Group Coordination and Participation 20%
- Clearness and Volume 20%
- Costumes 20%
- Cooperation 10%

Points:

Best Overall Performance will be awarded the following points:

- 1st - 150 points
- 2nd - 125 points
- 3rd - 100 points
- Those not placing will automatically receive 50 points for participation.
- In the event of a tie, each judge will be asked to cast a vote for one of the groups in question. This decision will not be subject to appeal.
- Each group not participating but providing at least 20% of attendees at the event will be awarded 25 points.

Performance Rules and Guidelines:

- Every performance must be appropriate for family viewing. Each group and/or groups must submit a copy of their performance consisting of complete lyrics and any dialogue used within the online application.
- Words and actions throughout the performance are to be in good taste. If a performance is unsatisfactory, the group must revise the performance or submit a new one within three days from the date that is deemed unsatisfactory to the Homecoming Steering Committee. If this is not done, the group will be disqualified from this year's performance, rendering them unable to participate and score points.
- Each performance may use as many songs as you desire, but cannot run over the maximum time limit. All songs must be selected by the group. All songs should incorporate this year's theme and be in good taste. The Alma Mater will be performed by all groups together at the conclusion of Jayhawk Jingles.
- A group cannot pay for assistance on their rehearsals, arrangements, coaching direction, composition, or in writing their performance. Failure to comply will result in disqualification. If two groups turn in similar performances, it shall be on a first-come, first-serve basis as determined by the Homecoming Steering Committee.

Budget:

- The financial report must be submitted by Tuesday, Oct. 3 at the audition. Forms are online at www.homecoming.ku.edu. These reports will be checked carefully. Any over expenditures will result in a 2-point per dollar deduction from the group's final score. Financial reports must include copies of all receipts.
- There is a \$10 per person limit on costumes, props, etc.

- All donated or borrowed equipment must be included in the \$10 per person limit and should be submitted in the financial report. All of these items will be valued at original cost and each item must be listed individually on the report.

Guidelines for Costumes and Props:

- A brief, typed description of each costume will be due with the online application for approval.
- Work on costumes may begin as soon as approval has been received. There shall be no surprises on the night of dress rehearsal or performance. Any unapproved costume changes or unapproved hand-held props will result in the group's disqualification.
- Any accessories, such as scarves, hats, sunglasses, etc., which are being used during a portion of the performance must be included in the typed description of the costumes.
- Glitter is not permitted.
- No scenery is permitted. Only hand-held props will be permitted on stage during the performance. These props must be finalized by the date of dress rehearsal.

Music:

- Musical recordings must contain the music only and must not contain words. Any words heard at the actual performance will result in an automatic 10-point deduction.
- Microphones and a sound system will be furnished but tapes and compact discs will not.
- Only one musician will be allowed to accompany your performance.
- If the musician is to be paid, the money is included in the \$100 technical fee.
- The CD will have the group's name, the track numbers, and the start and stop times for the tracks on the CD (i.e., play from 1:10-3:43 on track #1). Please submit with a label or written in Sharpie.

Performance:

- Performances of the Jingles will begin promptly at 6 p.m. on Thursday, Oct. 5, at the Adams Alumni Center, but time is subject to change based on the number of performing groups.
- All members of the group should arrive **no later** than 30 minutes prior to their performance time.
- Each group must check-in with a designated Homecoming Steering Committee member at the staging area or inside the Adams Alumni Center upon arrival. Groups arriving later than 30 minutes prior to their performance time will be considered absent, thus forfeiting participation.
- Groups must not tamper with any equipment while arriving and checking in.
- There will be a seven-minute time limit for each group on stage. The group's actual performance may be no longer than seven minutes from the first movement or sound to the last movement or sound.

Point Deductions:

- Any over expenditures will result in a two-point per dollar deduction from the group's final score.
- Two points will be deducted from the group's final score for each late required form or requirement.

- If the actual group's performance runs over the allotted time of seven minutes, the following deductions will be made from the group's final score:

:01 to :29 seconds over	-5 points
:30 to :59 seconds over	-10 points
1:00 to 1:29 minutes over	-15 points
1:30 to 1:59 minutes over	-20 points
2:00 or more minutes over	-25 points

Application Materials:

- Copy of performance consisting of lyrics and dialogue for the songs of your choice.
- Description of each costume.
- Description of all props.
- Alphabetical list of performers with KU ID numbers.
- The CD submitted for music accompaniment will have the group's name, the track numbers, and the start and stop times for the tracks on the CD (i.e., play from 1:10-3:43 on track #1). This can be a label or done in Sharpie.

Application:

Please submit an online application available at www.homecoming.ku.edu by 5 p.m., Friday, Sept. 22. A financial report for technical fees, costumes, props, etc. with receipts must be submitted by Tuesday, Oct. 3, to the Homecoming Steering Committee Office (Adams Alumni Center, 3rd floor), or brought to the Jayhawk Jingles dress rehearsal.

All requested and required information must be submitted online and on the proper forms (extras will be available). Nothing handwritten will be accepted. **Two points will be deducted from the group's final score for each late required form or requirement.**

All deadlines are 5 p.m. All requirements will be dated and timed upon their receipt in the Homecoming Steering Committee Office (Adams Alumni Center, 3rd floor). Any outstanding paperwork not turned in by Oct. 3 will result in disqualification from the performance this year.

Questions:

Homecoming Food Fest - Contact Campus Outreach Co-Chair, Crosby Pennington, at crospenn12@gmail.com

Jayhawk Jingles - Contact Campus Outreach Co-Chair, Claudia Close, at claudia@ku.edu

Pancake Breakfast

Dates, Times, & Locations:

Online application due: www.homecoming.ku.edu Fri., Sept. 22, by 5 p.m.
Pancake Breakfast: Alumni Center Fri., Oct. 6, 7–10 p.m.

Event Description:

The Homecoming Steering Committee will host a pancake breakfast on Friday, Oct. 6 from 8-11 a.m. at the Adams Alumni Center parking lot. Groups may earn one point per person, up to 300 points, for attending. The cost is \$5 per person.

In order to earn points, all students must be present — i.e., one student cannot pay \$1500 and sign in 300 peers to earn points, all 300 students would need to be present to earn points. Cut off time for points to be earned is 12 a.m.

Cost:

Cost is \$5 to attend.

Application:

Please submit online application available at www.homecoming.ku.edu due Friday, Sept. 22, by 5 p.m.

Questions:

Contact Campus Outreach Co-Chair, Claudia Close, at claudia@ku.edu

Meet & Greet with KU Athletics

Dates, Times, and Locations:

Meet & Greet:

South Park

Fri., Oct. 6, 4-5 p.m.

Event Description:

Stop by South Park on the east side of Massachusetts Street on Friday, Oct. 6 from 4-5 p.m. to meet and take pictures with the KU Spirit Squad and former KU Football players. KU Athletics will be providing a bounce house for kids. Food and yards games will also be available.

Questions:

Contact Homecoming Steering Committee Advisor, Jacey Krehbiel, at jkrehbiel@kualumni.org or Parade Co-Chairs, Allyson Bellner at allysonbellner@ku.edu and Ashley Dunn at ashleykatiedunn@ku.edu.

Parade

Dates, Times, and Locations:

Online applications due:	www.homecoming.ku.edu	Fri., Sept. 22, by 5 p.m.
Parade Safety Meeting:	Alumni Center	Wed., Sept. 27, 6 p.m.
Float reporting time:	Massachusetts Street	Fri., Oct. 6, 4 p.m.
Marching units reporting time:	Massachusetts Street	Fri., Oct. 6, 5 p.m.
Parade:	Massachusetts Street	Fri., Oct. 6, 6 p.m.

Parade Route:

Staging will begin on the corner of 13th Street and Massachusetts Street. The Parade will begin starting at 13th Street, march down Massachusetts Street, and conclude at the corner of 7th Street and Massachusetts Street.

Entry Categories:

**NOTE: An organization may only enter one float: Moving Parts OR Non-Moving Parts. An organization can, however, also enter a Decorated Vehicle and a Banner if they choose. They may only have one entry per category.*

Competitive

- KU Floats – mobile with moving parts
- KU Floats – mobile with non-moving parts
- Decorated Vehicles
- KU banners

Non-Competitive

- Walking Units
- Floats

Type of floats permitted:

- Moving Parts
- Non-Moving Parts
- Decorated Vehicle

Possible types of marching units permitted include:

- Marching Bands
- Walking Groups
- Dancers
- Color Guard

Parade Staging and Line-Up:

- Staging will start at the corner of 13th Street and Massachusetts Street.
- Check-in table will be located in South Park on the west side.

Banner Judging Criteria:

- **Adherence to Theme:** *Jayhawks of the Galaxy*
- **Creativity:** Imagination and creativity in planning and executing.
- **Appearance:** Attention to detail, decoration quality and overall look.

Float Judging Criteria:

- **Adherence to Theme:** *Jayhawks of the Galaxy*
- **Creativity:** Imagination and creativity in planning and executing.
- **Appearance:** Attention to detail, decoration quality and overall look.
- **Technical Complexity/Operability**
- **Display Condition**
- **Adherence to rules**
- **Appropriateness/good taste (point deduction per judge discretion)**

**All floats will first be judged before the parade begins in the staging area.*

Parade Awards:

- First, second, and third place will be awarded in each of the competitive divisions.
- Judging will take place during staging for floats and from the platform on the corner of 9th Street and Massachusetts Street during the parade.

Required Parade Meeting:

There is a mandatory parade safety meeting on Wednesday, Sept. 27, at 6 p.m. in the Adams Alumni Center. All parade entrants must have a representative present for rules and safety review by the Lawrence Police Department. An absence from this meeting will result in immediate disqualification from the parade.

Float Guidelines:

- **Eligibility.** University of Kansas students, faculty, staff and members of the Lawrence community may be considered for competition. In order to participate in the parade competition as a student group, the group must be registered as a student organization with the Student Involvement & Leadership Center, Level 4 of the Kansas Union.
- **Theme & Goals.** Float must state the Homecoming theme and the sponsoring organization and adhere to and support the goals of Homecoming.
- **Content.** The Homecoming Steering Committee requires that good judgment be used in the graphic and copy content on the float. Homecoming representatives reserve the right to disqualify the float if it is not in adherence with the guidelines and/or the Homecoming goals that are stated in this document.
- **Alcohol.** State law prohibits consumption of cereal malt beverages or intoxicants on public streets, campus and local ordinance can result in arrests and/or disqualification of an entry. There may not be any alcohol on the float or in the vehicles. Failure to comply will result in disqualification.
- **Animals.** No live animals in, on, or around the float. All animals are banned from the parade.
- **Application.** Only one application is required per float. A detailed drawing of the float design should be submitted with the application. The Homecoming Steering Committee reserves the right to review designs for appropriateness and duplication. If duplication in design occurs, the entry submitted first will be accepted and the other applications will need to

submit a new design. Applicants will be informed of their status following their submission of application and materials.

- **Safety.** All floats or decorated entries must be made of inflammable materials and of safe construction. All mobile floats must have at least one working fire extinguisher on the float. Floats where people are enclosed by construction materials must provide proper ventilation, one working fire extinguisher and one “escape hatch” for each person.
- **Vehicles.** Each mobile float must be built on a four-wheeled trailer and pulled by an appropriate vehicle. Vehicles pulling floats must be of sufficient size and power to handle the float safely. This should include checking the manufacturer’s specifications to make sure weight limits are not exceeded. Brakes should be checked to insure the proper stopping ability with the weight involved. Do not exceed specifications for specific type vehicles.
- **Towing.** The actual towing equipment on the vehicle must be functional, not ornamental. Checking the vehicle’s specifications and/or trailer hitch manufacturer’s written guidelines should indicate appropriate weight maximums. All trailer connections must be provided with a secondary safety device such as safety chains on a normal ball hitch.
- **Dimensions.** Each float must be built within the following dimensions:
 - Maximum of 10 feet in width and 13 feet in height from the ground and 45 feet in length.
 - Multiple trailers will not be accepted, due to the route constraint on Massachusetts Street.
 - Any skirting below the bed of the wagon must be made of a material that will not bind or catch in axles or wheels.
- **Float Guides.** Each float entry must provide two participants to walk on each side of the float to assist the driver.
- **Driver’s Vision.** The towing vehicle or truck cannot be decorated to the point of hindering the driver’s vision.
- **Covering.** Groups should have a plastic cover or tarp to cover their float in case of rain.

Float Inspections/Disqualifications:

Floats will be inspected the evening before the parade. Floats failing to meet stated requirements will be disqualified from participation in the parade. This disqualification can be imposed at any point when disregard for the requirements or individual’s safety becomes apparent. Automatic disqualification will result for any float that cannot or does not complete the parade route for any reason. Please respect the rights of other entrants while meeting the goals of Homecoming as stated above. The Homecoming Steering Committee reserves the right to accept and to reject any entry from the parade if said entry does not conform to the guidelines and information outlined in this document.

Spirit Banner Guidelines:

- **Eligibility.** University of Kansas students, faculty, staff and members of the Lawrence community may be considered for competition. In order to participate in the parade competition as a student group, the group must be registered as a student organization with the Student Involvement and Leadership Center, Level 4 of the Kansas Union.
- **Theme & Goals.** The banner must adhere to the Homecoming theme, and state the sponsoring organization(s).

- **Content.** The Homecoming Steering Committee requires that good judgment be used in the graphic and copy content on the banner. Homecoming representatives reserve the right to disqualify the banner if it is not in adherence with the guidelines and/or the Homecoming goals that are stated in this document.
- **Alcohol.** The state law prohibits consumption of cereal malt beverages or intoxicants on public streets, campus and local ordinance and can result in arrests and/or disqualification of an entry.
- **Material.** All organizations participating in the banner competition must supply their own banner. All decorating materials (i.e., paint) should be weatherproof. All groups are invited to participate in the banner competition.
- **Banners.** All banners will be marched in the parade. Banner entrants should report to the parade check-in area at South Park.

Marching Units Reporting Time:

Marching units will need to report to the staging area (corner of 13th Street and Massachusetts Street) at 5 p.m. the day of the parade.

Required for Entry:

- **Parade Announcement.** A 3 to 4 sentence description about your entry that the parade emcees will read as you pass along Massachusetts Street. It should describe your float and name your organization or group. The audience and judges will benefit from this announcement.

Application:

Please submit online application available at www.homecoming.ku.edu by Friday, Sept. 22, by 5 p.m. There will be no late parade entries accepted.

Questions:

Contact Parade Co-Chairs:

Allyson Bellner

allysonbellner@ku.edu

Ashley Dunn

ashleykatiedunn@ku.edu

Ex.C.E.L. Award

Excellence in Community, Education and Leadership
2017-2018 Academic Year

Dates, Times, and Locations:

Online applications due:	www.homecoming.ku.edu	Thurs., Sept. 14, by 5 p.m.
Reference letters due:	www.homecoming.ku.edu	Thurs., Sept. 14, by 5 p.m.
Finalist notifications:	via email	Fri., Sept. 22, by 5 p.m.
Ex.C.E.L. interviews:	Alumni Center	Thurs., Sept. 28, 3:40-6:40 p.m.
Homecoming Parade:	Massachusetts Street	Fri., Oct. 6, 6 p.m.
Homecoming Reception:	Alumni Center	Sat., Oct. 7, 2 hours prior to kickoff
Halftime Presentations:	Memorial Stadium	Sat., Oct. 7, game time TBA

Award Description:

The Homecoming Steering Committee in conjunction with the Student Union Activities, the Student Involvement & Leadership Center and the Board of Class Officers will select and honor two KU students with the 27th annual Ex.C.E.L. Award for Excellence in Community, Education and Leadership. These two students will be chosen on the basis of their capacity for leadership, effective communication skills, involvement in the KU community, academic scholarship, and their ability to interact and work with a wide variety of students and organizations. Following their selection, the Ex.C.E.L. Award recipients will apply their leadership skills by presenting at the Blueprints Leadership Conference, which happens during the spring semester, and attending various university events. The selected recipients of the Ex.C.E.L. Award will also each receive a \$500 gift from the Board of Class Officers and the KU Alumni Association. All applications will be screened, and finalists will be selected to interview with the Ex.C.E.L. Award Selection Committee, comprised of students, faculty, staff and administrators from various University departments. The Ex.C.E.L. Award finalists are presented during the Saturday Homecoming Reception, the Homecoming Parade and recognized at halftime of the KU Homecoming football game.

Eligibility Criteria:

- Applicants must be enrolled as a full-time University of Kansas undergraduate student during the 2017-2018 academic year and have a minimum of 60 total credit hours.
- Applicants must have maintained a cumulative GPA equal to or greater than a 3.0.
- Applicants must be able to submit an application, one completed reference form, and résumé or CV. This reference form must be completed by a KU faculty, staff, administrator or by a representative of a community service agency.
- Ex.C.E.L. winners will be expected to participate in on-campus leadership meetings and activities during the fall and spring semesters.
- Past Ex.C.E.L. winners are not eligible to apply for the award.

Application Process:

Students interested in applying for the award must submit:

- **Online application**
- **Résumé/CV**
- **Recommendation Form and Letter**

Online Application:

An online application should be completed by the student applicant and submitted by 5 p.m., Thursday, Sept. 14, at www.homecoming.ku.edu. Incomplete applications will not be considered. No exceptions will be made to ensure fairness and consistency to all candidates.

Attachments:

The following materials are required with your application.

- **Recommendation Form and Letter.** Submitted by a current KU faculty or staff member.
 - If a student has been nominated by a current KU faculty or staff member they are **NOT** required to submit an additional recommendation letter. Students will be notified by Jacey Krehbiel, Homecoming Advisor, if they have been nominated for the 2017 Ex.C.E.L. Award.
- **Résumé or CV.** Submitted by the applicant.

Recommendation Form:

Recommendations are due by 5 p.m. on Thursday, Sept. 14. No exceptions will be made for any student to ensure fairness to all applications. A recommendation will be of value and assistance in assessing the nominee's qualifications for this award. A recommendation may be sent independent of the application, but is still required to be submitted by the deadline. If you have multiple letters of recommendation you are submitting with your application, please only include the one you feel will give the committee the best representation of you as a student.

Recommendation Forms can be submitted one of four ways:

1. Send completed recommendation form and letter to:

Adams Alumni Center
c/o Homecoming Steering Committee
1266 Oread Ave.
Lawrence, KS 66045

2. Fax recommendation form and letter with the subject line: **Ex.C.E.L. Recommendation** to Homecoming Advisor, Jacey Krehbiel at 864-5397.
3. E-mail recommendation form and letter with the subject line: **Ex.C.E.L. Recommendation** to Homecoming Advisor, Jacey Krehbiel at jkrehbiel@kualumni.org
4. Upload completed recommendation letter with the online application.

Notification Process:

All applicants will be notified by email by **Friday, Sept. 22**, regarding the status of their application and award process.

Interviews:

Upon notification that a candidate is a finalist, interviews will take place **Thursday, Sept. 28**. Finalists will be required to participate in a 20-minute interview during this time.

What happens if you are selected as an Ex.C.E.L. finalist?

(please keep these dates in mind when applying for the Ex.C.E.L. Award)

- You will be recognized as a finalist in a congratulatory University Daily Kansan Ad.
- Your presence is required at the Homecoming Reception Saturday, Oct. 7 at the Adams Alumni Center. Dress for this event is KU spirited (game day wear) or formal.
- You will be featured during the Homecoming Parade on Friday, Oct. 6. You will need to be at the parade staging area at least 30 minutes prior to the start of the parade. Dress is KU spirited for this event.
- You will be recognized on the field at halftime during the Homecoming football game along with the other Ex.C.E.L. finalists. **Dress for this event is business formal.**

What happens if you are selected as an Ex.C.E.L. winner?

- You will be recognized at halftime of the Homecoming football game.
- You will receive a \$500 gift from the Board of Class Officers and the KU Alumni Association.
- You will receive a complementary class ring from the KU Alumni Association.
- You will be featured in a press release that will be generated and distributed the week following Homecoming.
- Your hometown paper will also be contacted regarding your achievement.
- A congratulatory ad will run in the University Daily Kansan the week following Homecoming, featuring you as the winner of the 2017 Ex.C.E.L. Award.
- You will be expected to act as a keynote speaker at the Blueprints Leadership Conference in February 2018 as well as attend various university events throughout the spring semester.
 - For questions regarding the Blueprints Leadership Conference contact Marsha Carrasco Cooper, Director of the Student Involvement and Leadership Center, at marshacc@ku.edu.

Questions about the Award or Process:

Contact Homecoming Advisor, Jacey Krehbiel, at jkrehbiel@kualumni.org

Jennifer Alderdice Homecoming Award

Dates, Times, and Locations:

Online applications due:	www.homecoming.ku.edu	Wed., Sept. 20, by 5 p.m.
Homecoming Reception:	Alumni Center	Sat., Oct. 7, 2 hours prior to kickoff

Award Description:

In her 13 years at the University of Kansas Alumni Association, Jennifer Alderdice motivated countless students to become involved and take pride in the University. As assistant vice president, she organized hundreds of events for the Student Alumni Association and KU community. Jen's motivation and dedication to our University are inspiring, and those who possess her attributes should be recognized. The 2009 Homecoming Steering Committee created this award to honor Jen, a longtime Steering Committee advisor. Jen left the Alumni Association after she and her husband adopted a baby in 2009. The winner of the Jennifer Alderdice Homecoming Award will be selected based on outstanding dedication, initiative, motivation, positive attitude and contributions to KU Homecoming – in other words, the Jayhawk who best emulates the qualities of Jen Alderdice.

Recognition:

The winner will be recognized at the official Homecoming Reception on Saturday, Oct. 7, at the Adams Alumni Center. Past recipients are listed online at www.homecoming.ku.edu.

Selection Criteria:

- Applicants must be a full-time sophomore or junior student with an overall grade-point average of 3.0 or higher.
- Must be presently active in the KU community.
- Current members of the Homecoming Steering Committee are excluded from applying.
- Applicants must submit an essay.
- The committee will accept nominations as well as individual applications. If nominated, the nominee will need to fill out an application as well.

Instructions:

The application and statement should be completed online by the student applicant. Incomplete applications will not be considered.

Attachments:

Applicant will be asked to attach online an essay, no more than 500 words that express your involvement and leadership with Homecoming at KU and demonstrates your spirit for Homecoming. A résumé is also required.

Application:

Please submit online application available at www.homecoming.ku.edu. Due Wednesday, Sept. 20, by 5 p.m.

Questions:

Contact Awards Chair, Crysta Moon, at c775m712@ku.edu