



## 2010 Benefactor Response Form

Please send this form by **FRIDAY, MARCH 12, 2010** to:  
KU Alumni Association, Attn: Rock Chalk Ball, 1266 Oread Avenue, Lawrence, KS 66045

Name \_\_\_\_\_  
*(Please list name of organization, or individual(s) if applicable, as they should appear in all printed Rock Chalk Ball materials.)*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ E-mail \_\_\_\_\_

### ***Benefactor Opportunities***

#### \_\_\_\_\_ **Oread Underwriter: \$10,000**

- VIP pre-event admission for 20 – get an early start on the auction!
- Reserved seating for 20 (2 tables of 10) with premier location
- 10 complimentary valet parking passes
- Acknowledgement on the Rock Chalk Ball Web site
- Full-page acknowledgement in the Rock Chalk Ball Program
- Recognition in May issue of *Kansas Alumni* magazine
- Acknowledgement in one of the 2009 season's printed football programs
- One complimentary Sheraton Overland Park hotel room on April 24, 2010
- Named sponsor of a KU Alumni Association student recruitment event, 2010-2011 school year
- Cocktails and an exclusive dinner for 8 in the Adams Alumni Center's Seymour Pub

#### \_\_\_\_\_ **Rock Chalk Benefactor: \$5,000**

- VIP pre-event admission for 10 – get an early start on the auction!
- Reserved seating for 10 with premier location
- Five complimentary valet parking passes
- Acknowledgement on the Rock Chalk Ball Web site
- Half-page acknowledgement in the Rock Chalk Ball Program
- Recognition in May issue of *Kansas Alumni* magazine

\_\_\_\_\_ Check enclosed (payable to the Rock Chalk Ball)

\_\_\_\_\_ A check will be forwarded to the above address by **FRIDAY, MARCH 12, 2010**.

\_\_\_\_\_ Charge my:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### \_\_\_\_\_ **Jayhawk Benefactor: \$2,500**

- VIP pre-event admission for 10 – get an early start on the auction!
- Reserved seating for 10
- Acknowledgement on Rock Chalk Ball Web site
- Quarter-page acknowledgement in RCB Program
- Recognition in May issue of *Kansas Alumni* magazine

#### \_\_\_\_\_ **Crimson Couple: \$500 or \$250 (individual)**

- VIP pre-event admission – get an early start on the auction!
- Acknowledgement on Rock Chalk Ball Web site
- Quarter-page acknowledgement in RCB Program
- Recognition in May issue of *Kansas Alumni* magazine

#### \_\_\_\_\_ **Contributor**

We are unable to participate at the benefactor level this year; however, we would like to contribute \$ \_\_\_\_\_ to support the KU Alumni Association's programs. ***This contribution is 100% tax deductible.***

*A majority of your sponsorship is tax-deductible as a charitable contribution, and a gift receipt statement with the charitable contribution will be sent to you at a later date. The non-gift portion of your sponsorship may be deductible as a business expense. Please consult your tax advisor. All benefits of the opportunities listed above are contingent upon paid reservations received by the **Friday, March 12, 2010** deadline.*