

Alma Mater

Far above the golden valley,
Glorious to view,
Stands our noble alma mater
Towering toward the blue

Lift the chorus ever onward,
Crimson and the blue.
Hail to thee, our alma mater
Hail to old KU.



ALUMNI
ASSOCIATION
The University of Kansas

1266 Oread Avenue | Lawrence, KS 66045-3169
www.kualumni.org

*Join the KU Alumni Association
and connect to the powerful
Jayhawk network!*

Photographs by Earl Richardson, University Archives and University Relations.
Illustrations by Larry Leroy Pearson.



Welcome to the Family



Welcome to the University of Kansas! I am excited and proud to welcome you to the Hill as a fellow Jayhawk.

The KU Alumni Association strengthens the University by connecting Jayhawks worldwide and encouraging KU loyalty, pride and tradition.

The Association is your connection to KU's powerful network of alumni.

Rock Chalk,

Kevin Corbett, c'88

President, KU Alumni Association

As a freshman, you've just joined the KU family and are discovering that Jayhawks are a unique bunch—and that the University of Kansas is like no other!

Jayhawks speak a common language of pride for their alma mater and of traditions shared. This booklet is filled with the things you'll experience during your time on the Hill, now that you're a Jayhawk!

Two programs, *Tradition Keepers* and the *Student Alumni Association*, are great ways to connect with alumni and have fun with fellow students at events throughout the year.

Tradition Keepers

Tradition Keepers is the student membership program of the KU Alumni Association. Any current KU student can join! For only \$20, you can receive

great benefits. Show your Jayhawk pride by joining Tradition Keepers!

Tradition Keepers Benefits:

TRADITION KU ALUMNI ASSOCIATION **KEEPERS**

- A cool KU T-shirt
- A KU glass
- A mentor in the 'Hawk to 'Hawk Mentoring Program
- A free finals dinner each semester to fortify yourself for exams
- A 2008 KU Calendar
- Discounts, invitations to special events, plus much more!

Student Alumni Association

The Student Alumni Association is a group of students who are selected as the official volunteers of the KU Alumni Association.



Members organize campus events, represent the KU Alumni Association at University functions, and serve as student leaders on campus. For more information, go to www.kualumni.org/saa.

Homecoming

Since 1912, Homecoming has been a great KU tradition. The Homecoming Steering Committee and the KU Alumni Association plan Homecoming Week activities and events. We hope you'll enjoy Homecoming as a student and a graduate. For more information about Homecoming, go to www.homecoming.ku.edu.



For more information about the KU Alumni Association, go to www.kualumni.org
Have a great year!

Now that you're a Jayhawk...



...You'll probably take a dip in the Chi-O fountain (voluntarily or otherwise)...

...You won't think it's odd to say "Rock Chalk" when greeting a fellow Jayhawk...

...You'll be proud to shout "the greatest college cheer ever devised"—because Teddy Roosevelt said so...

...You'll march on campus for (or against) your favorite cause...

...You'll be able to explain what a "carillon" is...



...You'll try and fail (no matter how creative your story) to get by the Boulevard traffic booth attendant...



...You'll admire a wedding party at Danforth Chapel...

...You'll learn not to bring your surfboard to Wesco Beach, but you can catch some rays between classes...

...You'll eat ice cream at the Boots Adams Alumni Center during Hawk Week...



Now that you're a Jayhawk...

...You'll celebrate football victories over Big 12 rivals...

...You'll read the names of athletic legends around the rim of Memorial Stadium, and learn that Gale Sayers is also known as the "Kansas Comet"...



...You will *never* wave your wheat against the grain...

...Tigers and Wildcats will be forbidden words unless used in conjunction with the phrase "KU crushed"...

...You'll jump out of your skin when the whistle blows...

...You'll crack your back with a gargantuan backpack...



Now that you're a Jayhawk...

...You'll get lost in the stacks
at Watson Library...



...You'll learn the
parking department
might forgive but
never forgets...

...Beware, you
spell fog with a "ph"...

...You'll "read" the UDK
(University Daily
Kansan) in Allen
Fieldhouse...

...You'll know that
"camping" means
sleeping on the floor in
Allen Fieldhouse for
prime seats...



...You'll be mad
for March...

...You'll harmonize
to the Rock Chalk
Chant and sway to the
Alma Mater...

...You'll pay your respects to
Comanche at the Natural
History Museum...

...You'll dodge the squirrels in Marvin
Grove...



Now that you're a Jayhawk...

...You'll study, throw a Frisbee or play with your dog at Potter Lake...

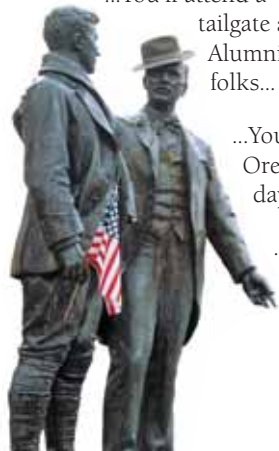
...You'll wonder who in the world "Uncle Jimmy" is...



...You'll attend a tailgate at the Boots Adams Alumni Center with your folks...

...You'll head for Mount Oread on a snowy day...

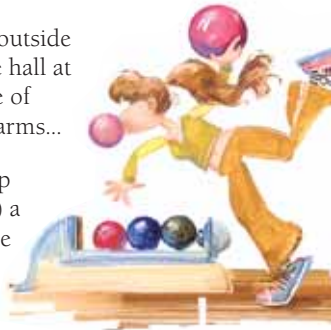
...You'll find that laundry piles up fast...



...You'll stand outside your residence hall at 4 a.m. for (one of many) false alarms...

...You'll pick up (or gutter-ball) a 7-10 split at the Jaybowl...

...You'll don your robe and school colors, walk through the Campanile and down the Hill.



Rock Chalk Jayhawk!



**“Once a Jayhawk,
Always a Jayhawk”**

KU's mascot through the years.



1912



1920



1923



1929



1941



1946



The mascot was slightly revised in 2006 to reflect KU's official logo. Hal Sandy, j'47, created the original version that has pleased Jayhawks since 1946.



Domino's—
a crimson and blue
KU tradition!

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Now accepting KU Cuisine Cash
and "Beak 'Em Bucks"