



2011 Benefactor Response Form

Please send this form by **FRIDAY, MARCH 4th, 2011** to:
KU Alumni Association, Attn: Rock Chalk Ball, 1266 Oread Avenue, Lawrence, KS 66045

Name _____
(Please list name of organization, or individual(s) if applicable, as they should appear in all printed Rock Chalk Ball materials.)

Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ Fax Number _____ E-mail _____

Benefactor Opportunities

_____ Oread Underwriter: \$10,000

- VIP pre-event admission for 20 – get an early start on the auction!
- Reserved seating for 20 (2 tables of 10) with premier location
- 10 complimentary valet parking passes
- Acknowledgment on the Rock Chalk Ball website
- Mass e-mail recognition to 23,000+ KU Alumni in Kansas City
- Logo acknowledgment in the Rock Chalk Ball program
- Full-screen acknowledgment in the live event slideshow
- Full-color recognition banners on display at the event
- Recognition in May issue of *Kansas Alumni* magazine
- One complimentary Sheraton Overland Park hotel room on April 16, 2011
- Named sponsor of a KU Alumni Association student recruitment event, 2011-2012 school year
- Cocktails and an exclusive dinner for 8 in the Adams Alumni Center's Seymour Pub
- Backyard party for 30 at your home or business. Food hot off the grill and pictures with Baby Jay! *(30 miles radius of Lawrence/KC Area)*

_____ Rock Chalk Benefactor: \$5,000

- VIP pre-event admission for 10 – get an early start on the auction!
- Reserved seating for 10 with premier location
- Five complimentary valet parking passes
- Acknowledgment on the Rock Chalk Ball website
- Mass e-mail recognition to 23,000+ KU Alumni in Kansas City
- Logo acknowledgment in the Rock Chalk Ball program
- Half-screen acknowledgment in the live event slideshow
- Full-color recognition banners on display at the event
- Recognition in May issue of *Kansas Alumni* magazine
- Football pre-game tailgate for 20 with reserved space in the Adams Alumni Center – includes drinks and food

_____ Check enclosed (payable to the Rock Chalk Ball)

_____ A check will be forwarded to the above address by **FRIDAY, MARCH 4th, 2011**.

_____ Charge my: Visa MasterCard Discover American Express

Card Number: _____ Exp. Date: _____

Signature _____ Date _____

_____ Jayhawk Benefactor: \$2,500

- VIP pre-event admission for 10 – get an early start on the auction!
- Reserved seating for 10
- Acknowledgment on Rock Chalk Ball website
- Mass e-mail recognition to 23,000+ KU Alumni in Kansas City
- Logo acknowledgment in Rock Chalk Ball program
- Screen acknowledgment in the live event slideshow
- Full-color recognition banners on display at the event
- Recognition in May issue of *Kansas Alumni* magazine

_____ Crimson Couple: \$500 or \$250 (individual)

- VIP pre-event admission – get an early start on the auction!
- Acknowledgment on Rock Chalk Ball website
- Acknowledgment in Rock Chalk Ball program
- Recognition in May issue of *Kansas Alumni* magazine

_____ Contributor

We are unable to participate at the benefactor level this year; however, we would like to contribute \$_____ to support the KU Alumni Association's programs. *This contribution is 100% tax deductible.*

A majority of your sponsorship is tax-deductible as a charitable contribution, and a gift receipt statement with the charitable contribution will be sent to you at a later date. The non-gift portion of your sponsorship may be deductible as a business expense. Please consult your tax advisor. All benefits of the opportunities listed above are contingent upon paid reservations received by the Friday, March 4th, 2011 deadline.