SYMPOSIUM
The 12,000 Who Innovate
October 13-15, 2016

Symposium Schedule

Thursday, October 13

7:00 pm - 9:00 pm, Fly High Scholarship Banquet
Location: Ballroom, Kansas Union
Attendance limited to symposium registrants, scholarship recipients and donors.

Friday, October 14

Our Vision
To be the Pioneering Force for Global Impact Through Design

8:30 - 10:00 am, Session 1 - Forum Hall
Pioneering Force: The Business of Design
One of the challenges of becoming a multidisciplinary and collaborative firm is defining its vision and achieving an organizational culture of innovation, which can be done by creating an organizational culture that moves beyond the narrowly focused practice in which design work is done without inputs from other disciplines. This session explores the way the processes and methods that we use as leaders can scale across project team sizes, scopes, and industries in ways that can lead to successful design organizations.

Speakers:
David Mourning, FIIDA, Founding Principal, IA: Business of Design
Krista Masilionis, Creative Director, Hallmark: Hallmark's Culture of Innovation
Jeff Vaglio, PhD, PE, AIA, Enclos, Los Angeles: Fostering a Culture of Innovation

Session moderated by:
Arjun Baht, CannonDesign
Mahesh Daas, PhD, DPACSA, KU SADP Dean

10:00 - 10:30 am, Networking Break
Coffee and light snacks

10:30 - 12:00 pm, Session II - Forum Hall
Global Impact: Designing outside the Design Bubble
After creating a firm whose work is well integrated, what confronts firm leaders at a larger scale is ensuring their practices engage challenges and questions that confront society. What inspires us outside of the immediate concerns of “the project”? To be successful, firms must also assume a strategic, consulting role in client business development by expanding scopes of work to address big challenges and wicked problems. This session will help us confront the critical agendas that help mold the present day design practice and explore the ways we expand and diversify the types of challenges we are designing for, against, and within.

Speakers:
April Pottorff, FAIA, CGL RicciGreene: Social Innovation and Justice Design
John Wilson, Alliance for a Healthier Generation: Design and Public Policy/Political Service
Mike Hauser, Founding Principal, DesignHaus Studio

Session moderated by:
Amy Slattery, Founding Principal, Odimo
Mahbub Rashid, PhD, RA, Professor

12:00 - 2:00 pm, Tour of East Hills Design-Build Facility
Lunch at East Hills
Transportation Provided by KU

2:00 - 3:30 pm, Student and Alumni Networking - Forum Flex
Speed Mentoring and Portfolio Review

3:30 - 4:00 pm, Break
Coffee and light snacks

Schedule to be continued
4:00 pm - 5:30 pm, Session III - Forum Hall
Connecting Practices to a Connected World
As firms increasingly confront the realities of today's complex world, we're finding solutions by embracing and advancing social and technological innovations. We are even designing systems that design systems using design computation. This session will look at the ways designers and architects are—and will—finding solutions by working with emerging innovations such as autonomous vehicles, Smart Cities, the Internet of Things, artificial intelligence, digital fabrication, robotics, and virtual reality.

Speakers:
Cindy Frewen, FAIA, Urban Futurist, University of Houston
Matthew Hufft, AIA, Founding Principal, Hufft Projects
Todd Register, Concept Designer, Garmin International

Session moderated by:
Jay Vaglio, MGD, Cerner Corp Labs
Michael Eckersley, PhD, Professor

5:30 - 7:00 pm, Happy Hour Social Gathering
Location: Seymour Pub at the KU Alumni Association
1266 Oread Ave., Lawrence, KS 66045

8:00 pm
Free concert by country star Brad Paisley
Location: KU Memorial Stadium's Parking Lot

Saturday, October 15
9:30 - 11:30 am
Walking Tour of KU’s Innovation Way
Tour by Jim Modig, University Architect, and Warren Corman
Please RSVP to Patti Baker: pmbaker@ku.edu for this tour

Free time for cohort reunions and personal visits
Invitation to the Alumni Exhibition

Each of you is one of 12,000 who Innovate…………..show us your stuff!

You recently received an email for an exciting new KU SADP alumni event. ‘The 12,000 who Innovate’ is the first alumni symposium in the School focused upon bringing colleagues across the varied disciplines represented by our alumni together into a dialogue centered around innovation in our fields.

We hope you can attend and more will be coming on details in the near future but we wanted to invite you to be recognized for your own innovations:

Have you recently started a new practice or organization and want your fellow alumni to know of your venture and how you will bring innovation to clients?

Perhaps you have recently started an exciting new initiative within your firm or organization that exemplifies innovative delivery of services or design?

If the answer to either of these questions is yes, the School would like to include you in an exhibit of Alumni work at the ‘The 12,000 who Innovate’ symposium.

To be considered for this exhibition, submit a one page (max) verbal description and up to four 8.5”x11”pages of supporting graphic information to Patti Baker at pmbaker@ku.edu, by September 21, 2016. The Alumni Symposium Committee comprised of your fellow alumni and SADP faculty will select those to be included in the Exhibition at the event. Coordination of Exhibition graphics will take place after selection.

Please direct your questions regarding the exhibition to pmbaker@ku.edu
8:30 - 10:00 am, Session 1
Pioneering Force: The Business of Design

David Mourning, FIIDA
"David Mourning is among those pioneers in our industry who have been widely credited with creating the modern design firm," says Cheryl Durst, Hon. FIIDA, executive vice president and CEO of IIDA. IA Interior Architects is the world's largest employee-owned architecture firm dedicated exclusively to workplace design. Since Mourning established the company in 1984 in Los Angeles, the company has grown to encompass 17 locations across the U.S., with international offices in London and Toronto, and a global alliance partnership. Mourning noted about the innovative design of his firm that “from the very beginning, IA was envisioned as a national firm, so we grew very quickly from Los Angeles to San Francisco, New York, Chicago, and beyond. There would be no headquarters; each office would support the others. No office would be more important than any other. I am against centralized bureaucracies. I believe you have to push down authority and responsibility. You have to let people fail. I believe governance should be about support and empowerment.”

Krista Masilionis
Charismatic. Driven. Leader. All words used to describe Krista Masilionis. Krista graduated from KU with a degree in Visual Communications and concentration in Advertising. From there she moved to New York and worked on branding, advertising and interactive at Ogilvy & Mather. After 7 years she returned to Kansas City, working her way up to be a Group Creative Director at Bernstein Rein. Now she's a Creative Studio Director for Hallmark over the Visual Studios, producing the content to feed the global business.

Krista is passionate about strengthening KC’s creative community. She's the president of the AAFKC Art & Copy Club, a board member of the AAFKC Foundation and is dedicated to future creatives in the form of mentorships, internships and teaching a special topics course for the past eight years through KU. You can always count on this busy mother of three to volunteer a helpful hand or do a motivational “you can bring it” cheer.

Jeff Vaglio, PhD, PE, AIA
Jeffrey Vaglio is Director of the Advanced Technology Studio (ATS) of Enclos, a collaborative think-tank that is devoted to investigating the future of façade engineering and project delivery strategies. He has participated in the design and engineering of numerous structural glass facades, skylights and geometrically complex enclosures. Jeffrey recently completed a PhD in Architecture at the University of Southern California where he has also studied innovation theory and leadership extensively.
Global Impact: Designing outside the Design Bubble

April Pottorff, FAIA
A Principal with CGL RicciGreene, is a nationally recognized expert and thought leader, April employs a systems approach and evidence-based planning and design practices. She advocates for alternatives to incarceration, treatment, and therapeutic environments. Her work engenders strong civic buildings that enhance and contribute to the communities in which they reside, environments and programs conducive to change, and a sustainable justice system. Over the past decade Pottorff chaired and/or served on numerous AIA Academy of Architecture (AAJ) committees, community boards, and an editorial board. For the National Institute of Corrections (NIC) she serves as an instructor for training courses and conducts on-site Jail and Justice System Assessments. Pottorff authors and publish articles frequently and regularly lectures at national conferences. Pottorff earned her Bachelor of Architecture (BArch) professional degree from the University of Kansas and her Masters of Planning in Urban Design at City College, City University of New York.

John Wilson
Like you, John believes that thoughtful design can change our world for the better. He's spent the last ten years working at the intersection of design, public health, and policymaking in two roles: first, as the National Training & Professional Development Manager at the Alliance for a Healthier Generation, the leading non-profit focused on children's health; and second as a State Representative, where he's working to redefine the culture of the Legislature to make it more open and collaborative. John has developed innovative strategic partnerships with corporations and celebrities, John is a 2006 graduate of the University of Kansas, where he studied design and visual communication. The best parts of his day are when he's spending time with his wife, two sons, and their family dog.

Mike Hauser
SYMPOSIUM
The University of Kansas

Speakers
Friday, October 14, 2016

4:00 - 5:30 pm, Session III
Connecting Practices to a Connected World

Cindy Frewen, FAIA
Dr Cindy Frewen, FAIA, urban futurist and architect, teaches the Design Futures Workshop and Social Change at the University of Houston graduate program in Strategic Foresight. She consults, speaks, and writes on urbanization, future cities, and design futures, specializing in the intersection of people, technology, and environment. Clients include the United Nations Development Program, UNESCO, US AID, US Treasury, US Federal Reserve, US General Services Administration, IBM, Hallmark Cards, VF Corporation, Saint Gobain, and Innovaro. She is Chairperson of the Board of the Association of Professional Futurists with 450 members in 35 countries, and serves on the boards of the Kansas City Design Center and the University of Kansas School of Architecture, Design, and Planning. She holds an undergraduate degree in architecture and a doctorate in communications from the University of Kansas where she was recognized as a Distinguished Alumna by the School of Architecture. In her work, Cindy combines design and futures thinking to explore the landscape of possible futures and shape today’s decisions.

Matthew Hufft, AIA, NCARB, LEED AP
Co-Founder and Creative Director of Hufft Projects, has a Bachelors degree from the University of Kansas and a Masters degree from Columbia University. He is a LEED Accredited Professional, NCARB certified, and licensed in Missouri, Kansas, and New York. At the age of twenty-five, his first commission ‘The Line House’ was completed. Soon after, other commissions followed and Hufft Projects was formed in 2005. Since that time, the firm has taken on over 300 architectural, fabrication and construction projects, ranging in budget from $20,000 to $60MM. Hufft Project’s work has been featured in Architectural Record, Metropolitan Home, Interior Design, Esquire, and many more publications, and has won multiple national and international awards.